No.1
AI Communication Platform
WISEAI

Business, healing, and care! AI virtual care

AI Customer Center (SSAM), AI Internet Phone (AiME), AI Dental Care Platform (AI Dent-On),
AI Silver Care (AiME Alpha), AI Target Marketing Platform (AiME)
We create AI services. Our AI Services understand and work for you. WISEAI

WISEAI

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2 Company Introduction and Growth Strategy

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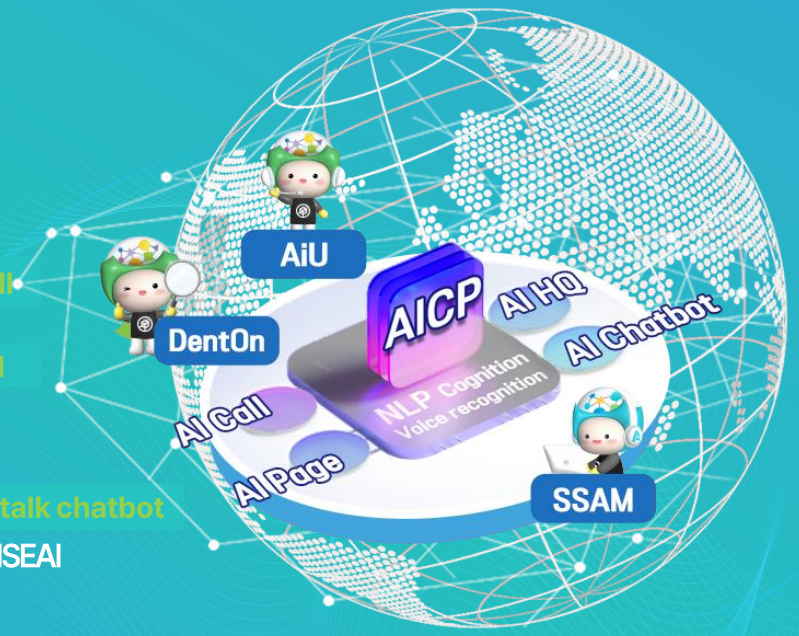
WISEAI

1

Investment Highlights

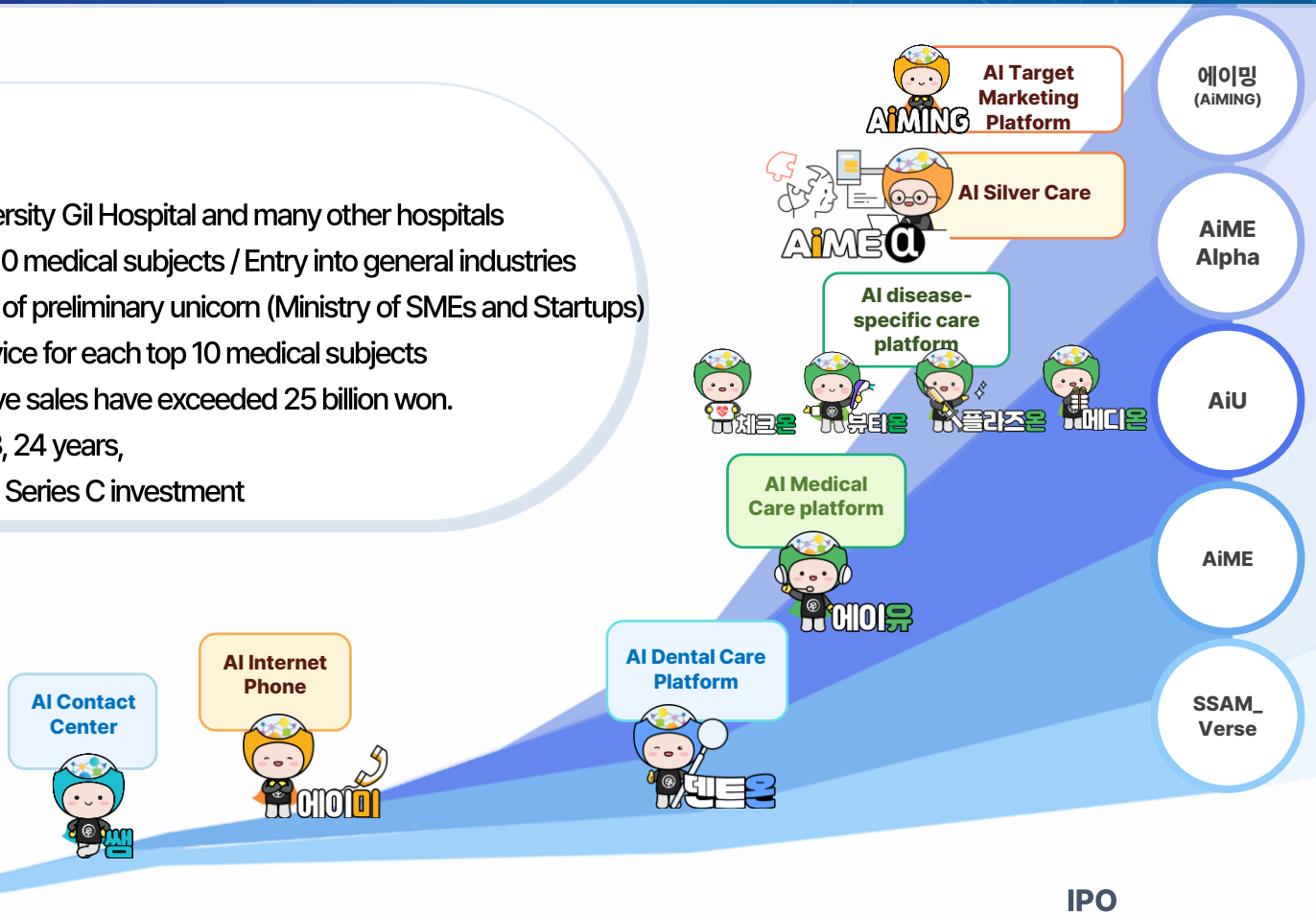


1. Company Overview
2. **AI-CPaaS(AI Communication Platform as a Service)** No.1 Company, WISEAI
3. Switch to a subscription model
4. 24 years after the launch of the subscription type, the number of medical institutions introduced increased rapidly
5. Expansion of subscription model service for top 10 medical departments
6. Introduced more than 8,000 medical institutions in the top 10 departments within 3 years
7. Business Strategy for the Next 3 Years
8. Three-year profit and loss outlook
9. IPO Strategy
10. Vision : Beyond work, to healing and treatment!

1. Company Overview

History

- Supplying AI platforms to Gachon University Gil Hospital and many other hospitals
- AI platform "SSAM" for each of the top 10 medical subjects / Entry into general industries
- Selected as a baby unicorn / Promotion of preliminary unicorn (Ministry of SMEs and Startups)
- AI platform "IU" subscription model service for each top 10 medical subjects
- Since its founding in 20 years, cumulative sales have exceeded 25 billion won.
- Completed Series A, B investment in 23, 24 years,
  and is currently in the process of raising Series C investment



2017~2019

- '17 Wise AI business unit launched
- Development of medical platform business
- Participation in AI platform planning at Catholic Smart Hospital and St. Mary's Hospital

'20 (KRW 1.1 billion in sales)

Established WiseAI

- At Wisecare Separation of AI business unit
- '20.12 Merger of subsidiary Waton 365

'21 (KRW 0.8 billion in sales)

- Merged with MP3I
- Securing voice recognition technology
- Awarded the Korea Consumer Award (Total Artificial Intelligence Platform Division)
- '21.2 Certified as a venture company

'22 (KRW2.8 billion in sales)

- Selected as a supplier company for 4 hospitals for the AI voucher support project (Myongji Hospital, etc.)
- NICE Evaluation Information Technology Evaluation Certification: Grade T-4 (Development of AI based Medical Support Platform)
- K-OTC registration

'23 (KRW8.3 billion in sales)

- **Series A investment attraction (KOTEC)**
- Technology Grade TI-1 for NICE Investment
- Preparation for special technology listing
- Selected as a promising company in Gyeonggi Province
- Expansion of General Industry
- Selected as a baby unicorn

'24(KRW 14.1 billion won)

- **Series B investment attraction (IBK, BNW, Q Capital, etc.)**
- AiU_DentOn Service Open
- Establishment of special technology listing strategy
- Selected as a star company in Gyeonggi Province
- Selected as a Baby Unicorn Plus Company

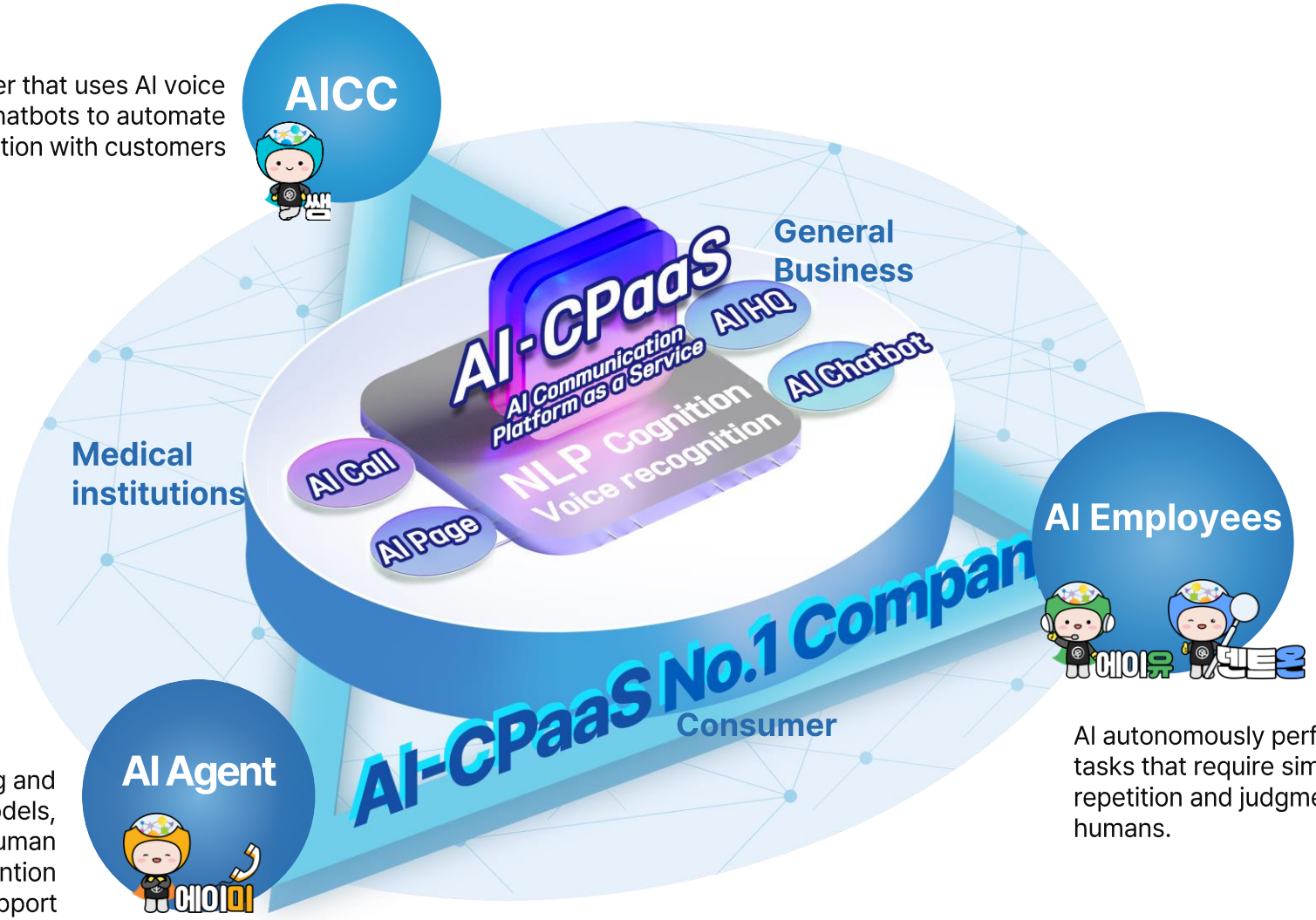
'25~'27((E) KRW 133.4 billion won))

- **Series C /Pre-IPO Investment Schedule**
- **Listed on special technology**
- Launched AiME service in Japan/UK
- Expansion of exports to Europe, Asia, and North America
- Opened AIoT, AiMING, AiME services
- Launched AiME ALPHA (Dementia Care Support)

2-1. AI-CPaaS(AI Communication Platform as a Service) No.1 Company, WISEAI

AICP (AI Communication Platform) uses AI technologies such as cognitive judgment, NLP, and speech recognition to It is a communication platform service company between consumers – medical institutions – and general businesses

AI customer center that uses AI voice bots and chatbots to automate communication with customers



Through AI learning and behavioral models, Judge on your own without human intervention
AI real-time business support

AI autonomously performs tasks that require simple repetition and judgment like humans.

The main functions of AICP are AI-based DB mining → patient-tailored communication → smart reservation management→ 24 hours a day, 365 days a year.

Patient-tailored communication

Outbound consultation call
Dishonorable Contract Rereservation Reception Guide

Smart Manage Booking

Faster responses, increased response rates
Appointments, changes, and cancellations

AI DB Mining

Patient DB Automatic Mining Operation
Automatic screening of health insurance

24 hours a day 365 days consultation

Telephone, chatbot consultation
Consultation available at night and on holidays

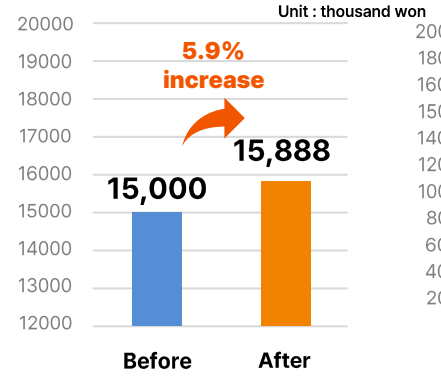
AI-CPaaS

Through the in/outbound consultation call business, the induction of visits to the introduced hospital and the amount of new sales are increasing significantly.

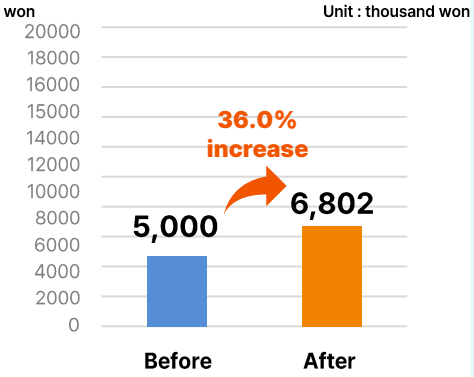
Business Performance

Increase sales

Before/After Inbound Sales



Before/After Outbound Sales



*Source: Hospital cases introduced in 2024

Category	Number of new bookings processed (monthly average)	New sales (monthly average)
Inbound	30 cases	887,800won
Outbound	150 cases	1,802,300won
sum	**180 cases**	**2,690,000won**

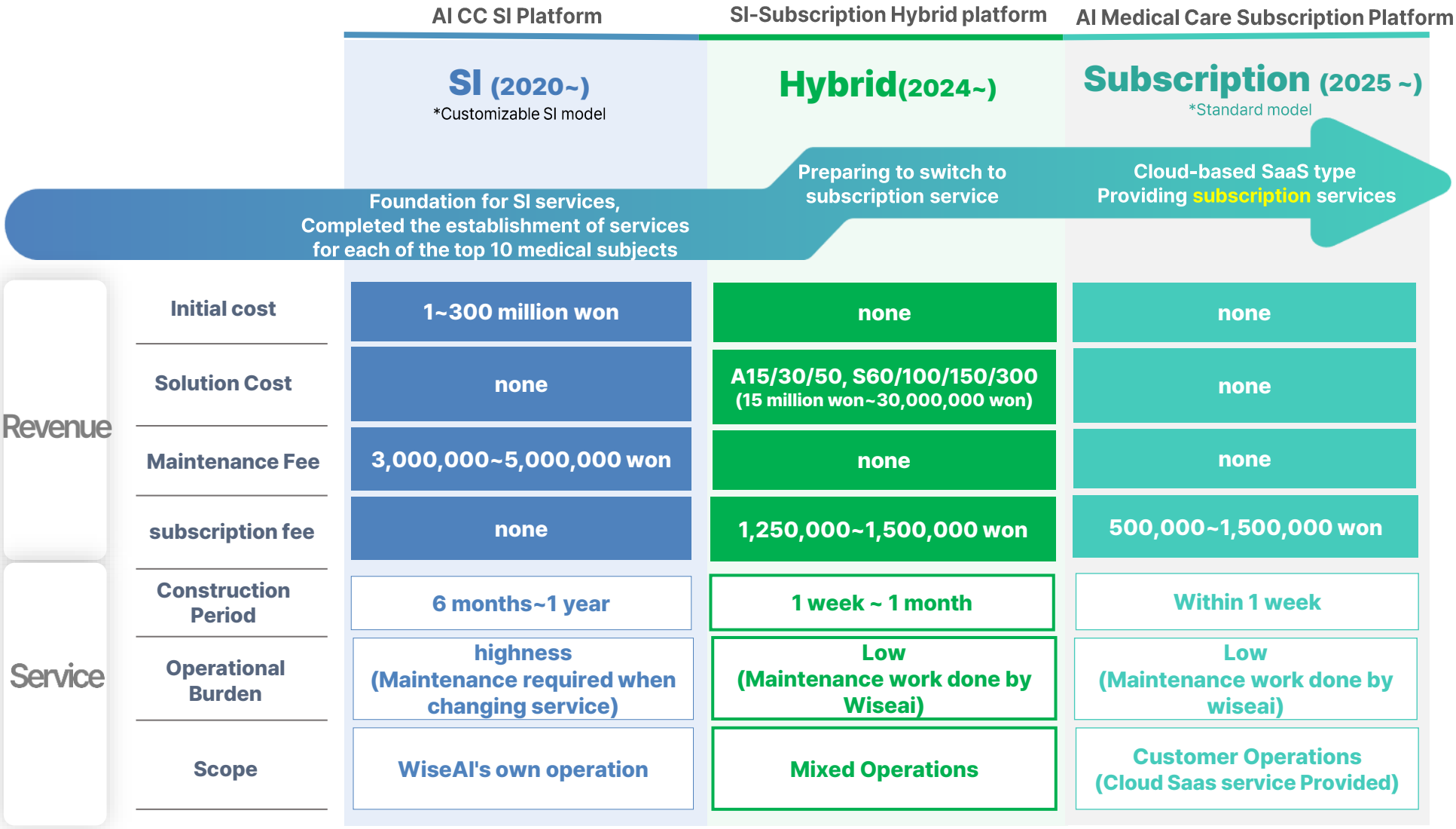
Quantitative Performance Indicators

Category	Before	After	Rate
Call response rate	71.5%	98.8%	+27.3%
Reduced operating costs (monthly)	40 million won	34 million won	-15%
Waiting time for consultation	60~70 seconds	Within 10 seconds	50 seconds reduction
Customer satisfaction	3.9 points	4.4 points	+0.5 points

- **Call response rate**: Improvement in response rate 27.3%
- **Operating costs**: Reduction of operating costs of of 15%
- **Waiting time**: Respond within 10 seconds of connecting a call
- **Increased satisfaction**: Customer/employee satisfaction survey ratings increased by 0.5 points

3-1. Switching to a subscription model: Key results

After launching for the SI model in 2020, Switch to a subscription model in 25 through the launch of a hybrid model in 24



3-2. Technology through subscription model expansion

Switching to a subscription-based model, we are strengthening our competitiveness by securing operational know-how and differentiated technology.

AI Service Know-How

Customized service for 10 major medical subjects

1. Learning medical data based on SI model cases for various medical subjects
   (ex. Gachon University Gil Hospital, Medipium Clinic, etc.)
2. Experience of operating a customized model, Utilizing customer data, subscription model service can be provided

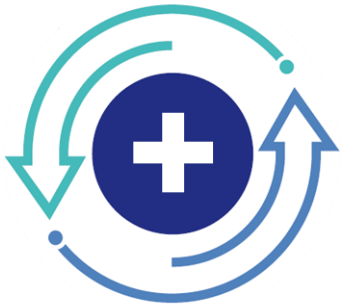
Data-driven continuous service improvement

1. For sentences with an inference rate of less than 70% and for failed/incorrect answers Daily analysis available
   ex) Keywords, entities, answer files, logs, etc.
2. Customized AI model performance through analysis of customer patterns Improvement activities possible

Construction/Operation Know-how

1. Establish a reasonable pricing policy that is easily accessible to customers
2. Generative AI automatically generates question and answer phrases to shorten the construction period and improve work efficiency
3. Switch from the existing scenario question-and-answer format to free speech to create a variety of
   Applicable on industry

Subscription model changeover →



← Enhance Competitiveness

AI Securing Technology

EMR control with RPA

- EMR control without API linkage
- Free service can be provided with its own technology
- EMR interlocking service cost/time can be reduced

Technology Advancement

- Generative AI Tech(RAG, sLLM)
- Continuous updates and enhanced automatic learning
- Increased API-based third-party service interoperability

Inference Engine Advancement

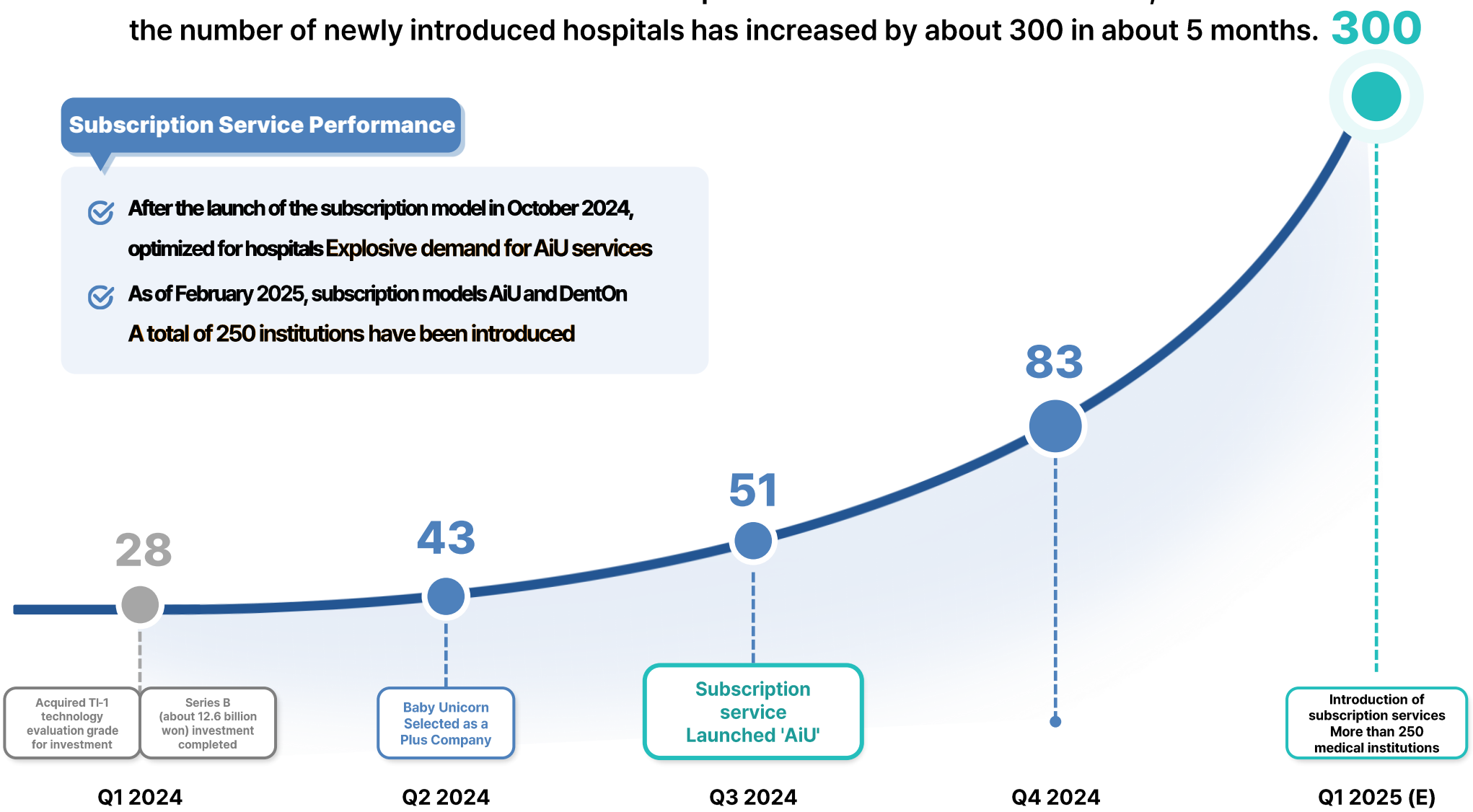
- ChatGPT linkage technology development
- 14 billion utterances trained
- Improving Inference Engine Classification Accuracy

4. Surge in introduced medical institutions after 24-year subscription launch

Since the launch of the subscription model 'AiU' in October 2024,
the number of newly introduced hospitals has increased by about 300 in about 5 months.

Subscription Service Performance

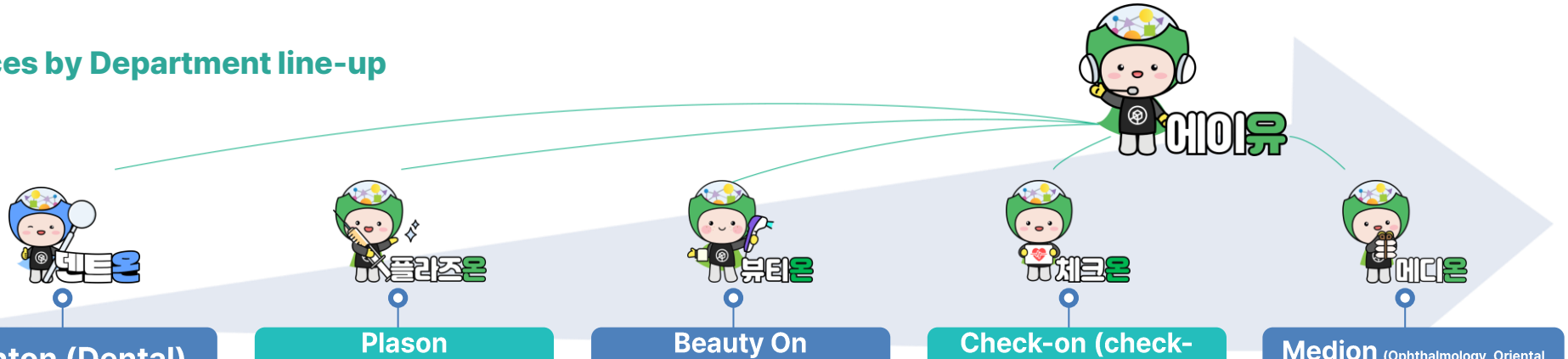
- After the launch of the subscription model in October 2024, optimized for hospitals Explosive demand for AiU services
- As of February 2025, subscription models AiU and DentOn A total of 250 institutions have been introduced



5. Expansion of subscription model service for top 10 medical departments

Subscription-based platform services are spreading from dentistry to top 10 medical departments such as plastic surgery, skin, examination centers, and ophthalmology.

*Services by Department line-up



Denton (Dental)

With AI Dental Care Platform
I'm going to take care of my dental clients
Services performed by AI instead

Key Deployment Cases

Seoul Chicago Dental Clinic ('22 introduced)
Seoul Emperor Dental Clinic (introduced in '23)
S-Plant Dentistry (introduced in '24)

서울시카고치과병원 DENTAL HOSPITAL
서울황제치과 Seoul Emperor Dental Clinic
에스플란트치과병원 S-PLANT Dental Hospital

Plason (Plastic Surgery)

It's a platform dedicated to AI plastic surgery
Inquiries about plastic surgery and quotation
Performing In/Outbound

Key Deployment Cases

The Line Plastic Surgery (introduced in '23)
Apgujung Seoul Plastic Surgery ('23 introduced)
Banovagi Plastic Surgery (Introduced in '23)

The LINE 더라인성형외과
압구정서울성형외과
바노바기 성형외과의원

Beauty On (Dermatology)

It's a platform dedicated to AI dermatology
Skin diseases, Botox/Filler
Performing In/Outbound Calls

Key Deployment Cases

U&I Dermatology (Introduced in '23)
LeMedique (Introduced in '25)
Mirabell Clinic (Introduced in '25)

YOU&I
L'MEDIQUE
미라벨의원

Check-on (check-up center)

It's a platform dedicated to AI screening centers
Health check-up cycle, appointment related
Performing In/Outbound Calls

Key Deployment Cases

Apollo Healthcare (introduced in '22)
Medipium Clinic (Introduced in '22)
Gachon Daegil Hospital (introduced in '23)

APOLLO
MEDIPIUM
가천대 길병원 Gachon University Gil Medical Center

Medion (Ophthalmology, Oriental Medicine Hospital, Psychiatry, etc.)

AI ophthalmology, oriental medicine hospital, psychiatry, etc.
Product Information, Consultation
Perform in/outbound calls

Key Deployment Cases

Mockery Oriental Hospital (Introduced in '22)
MS Eye Clinic (Introduced in '22)
Mind Cafe Psychiatric Clinic (Introduced in '23)

모커리한방병원
MS안과의원 MS EYE CLINIC
MINDCAFE 정신건강의학과의원

6. Within 3 years, more than 8,000 medical institutions in the the top 10 medical institutions.

It is expected to introduce more than 8,000 within three years through the implementation of strategic plans for the expansion of the top 10 medical departments.

Strategic Plan for Expanding the Top 10 Medical Departments

EMR expands business alliances with partners

- Expansion of business cooperation between
- EMR developers and partners
  Securing a nationwide sales network through an agency
- Expand joint sales/marketing MOU

Business Cooperation: 와이즈에이아이 + EMR Partners

Activation of online and offline marketing

- Strengthen multi-channel marketing and public relations activities
- Participate in more than 100 medical exhibitions and conferences every year
- The number of online and offline consultations exceeded 300 per month

Standardization of subscription service by medical subject

1st Round (Medical institutions)
Skin, Plastic Surgery, Ophthalmology, Oriental Medicine Hospital, etc.
Subscription standard service

+

2nd Round (EMR Developer)
EMR linkage by medical department
Standard platform service offerings

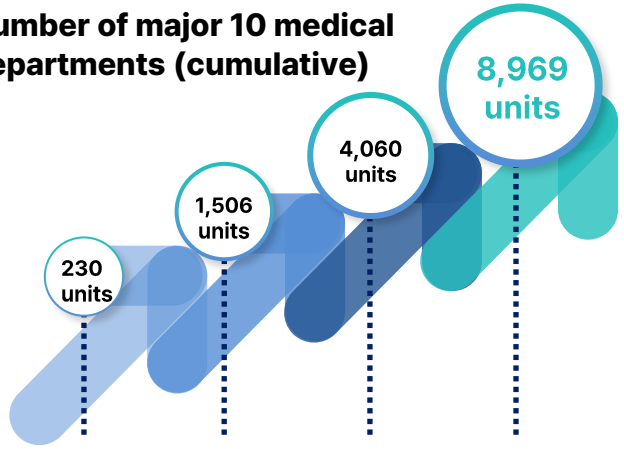
→

Top 10 Medical Subjects Standardize subscription services

Expected performance within 3 years

- Currently, 230 hospitals have adopted the standard **As of the end of 27, more than 8,969 subscription models have been built**
- Completion of the **establishment of nationwide cover** sales branches to expand sales force
- EMR **achieves a total of more than 100 partner** business partnerships

Number of major 10 medical departments (cumulative)



*Number of hospitals nationwide (as of December 2024): 78,482

7. Business strategy for the next 3 years: Beyond the existing market, discover new markets, enter global business

We are implementing 10 short-term task strategies for discovering new markets and global business beyond the existing market

Three-Year Business Strategy

2025 2026 2027

Global Business
Expansion into overseas markets

- Expansion of POC in Europe and the Americas
- Entered the Tier1 Group (UK, Japan) market
- Utilizing partners, Entering the Americas market
- Entering the UK and Japan markets, Established overseas branch

Discover new markets

Extend your on-premise model
General corporations, Entered B2C business

- Launched AiU for general businesses
- Launched Denton App Service (Dental insurance, marketing, dental care)
- Entered the subdivision business(Linked to checkup centers and pharmacies)
- Entered the dementia care and depression care business
- AiU General Enterprise Launch, Use
- Denton Related Patient App(B2C) Release
- Entered the subdivision business
- Advance into dementia care

Expansion of existing markets
Sales and profitability are in full swing

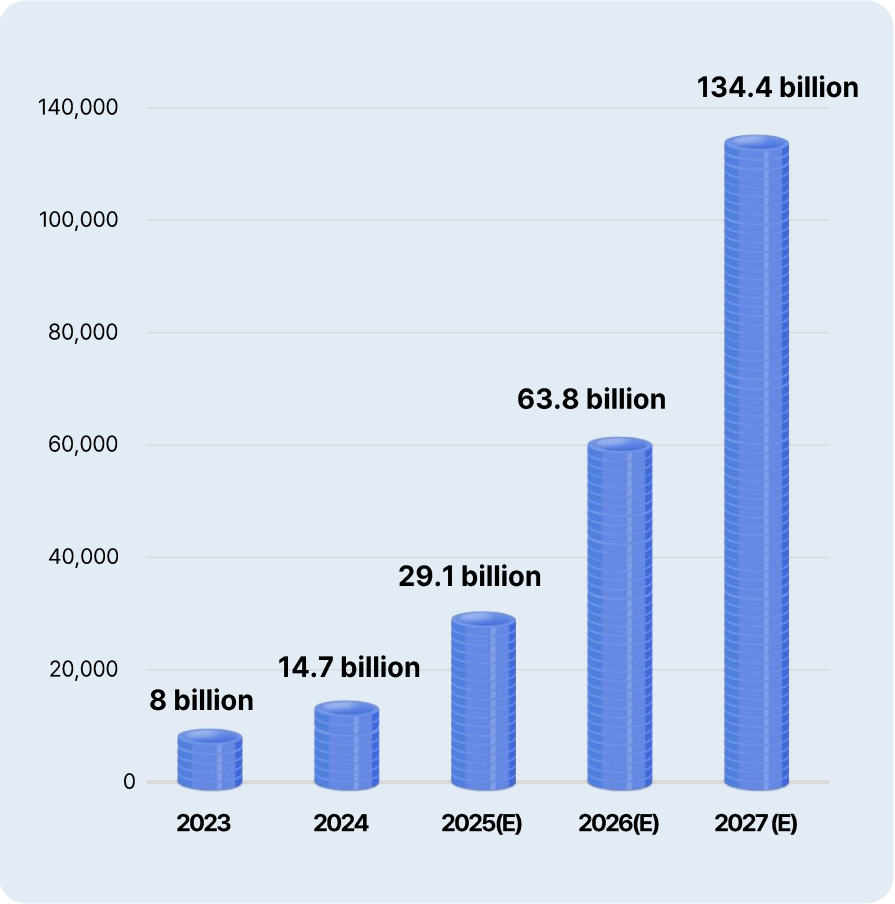
- EMR, Agency/Partnership Sales Enhancement
- Established a nationwide cover sales branch
- Advancement of AiU service
- Enhance product branding and marketing
- stablished a nationwide cover sales branch
- EMR, Strengthening Agency Partnership Sales
- Advancement of services by IU's top 10 medical departments
- Strengthening major product branding and marketing capabilities

8. Three-year profit and loss outlook

In 2024, sales increased by 70% year-on-year and operating profit turned into a surplus.
By 2027, we expect sales of 134.4 billion won and operating profit of 49.9 billion won.

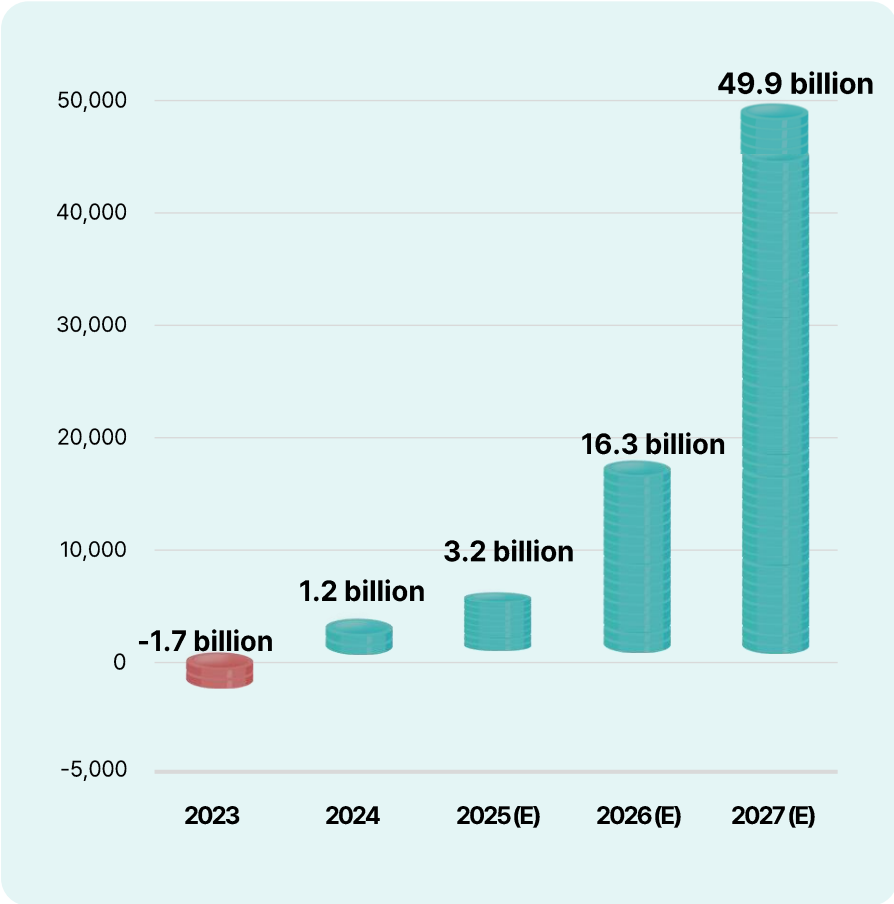
Sales

(Unit : million won)



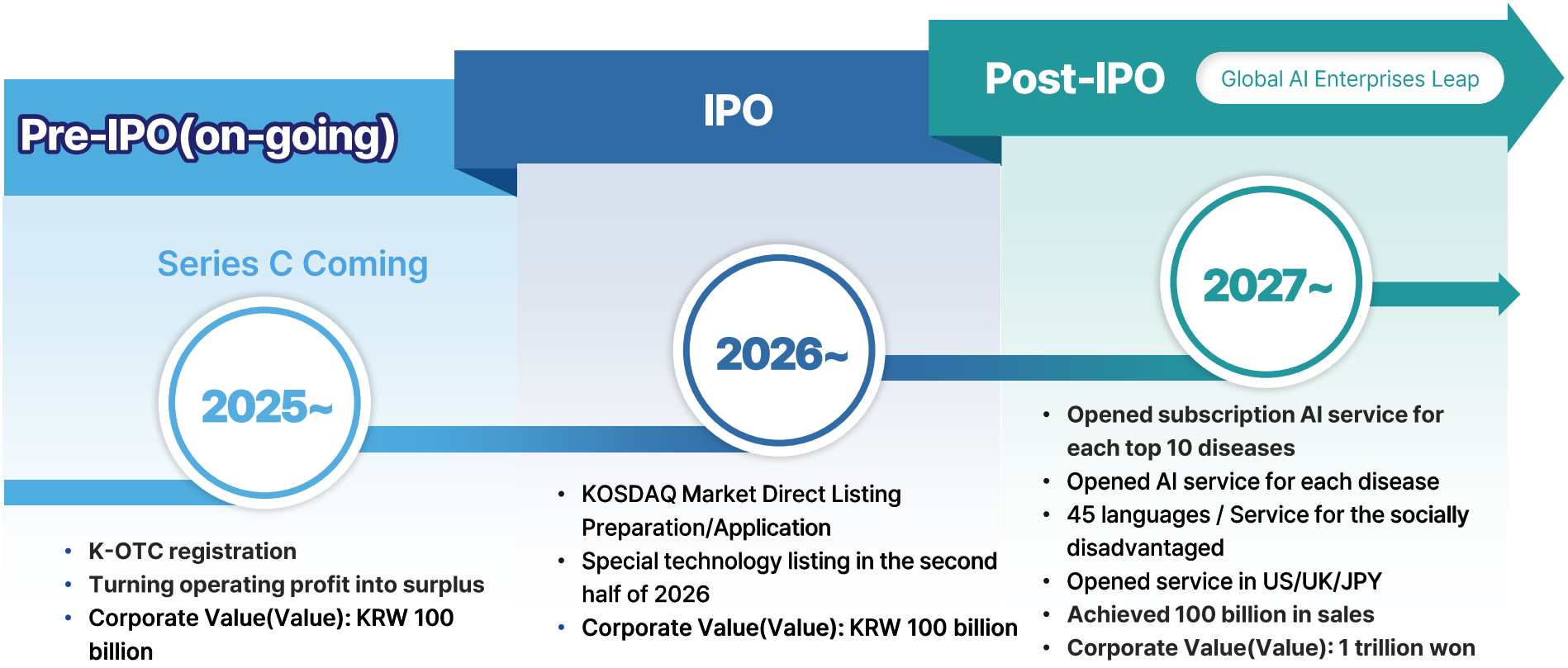
Operating Profit

(Unit : million won)



9. IPO Strategy

We will prepare for IPO and leap forward as a global AI company through the target amount of 30 billion won for Series C investment.



Target amount of investment		
30 billion won	Investment Purpose	Development/advancement of AICP and general enterprise services and development of partnerships with large domestic and foreign platform operators
	Detailed plan of how to use the investment funds	Business Expansion Capex Investment and Operating Expenses

9. IPO Strategy

We will prepare for IPO and leap forward as a global AI company through the target amount of 30 billion won for Series C investment.

Pre-IPO

Enhancing Corporate Value

Series C Investment

- Selection of listing organizer
- K-OTC Registration
- Turning operating profit into surplus

IPO

Securing growth engine

- Preparation/application for special technology listing or direct listing on KOSDAQ market

Post-IPO

Global AI company

- Opened subscription AI service for each top 10 diseases
- Opened AI service for each disease
- 45 languages / Service for the socially disadvantaged
- Opened service in US/UK/JPY
- Achieved 100 billion in sales

Target amount

30 billion won

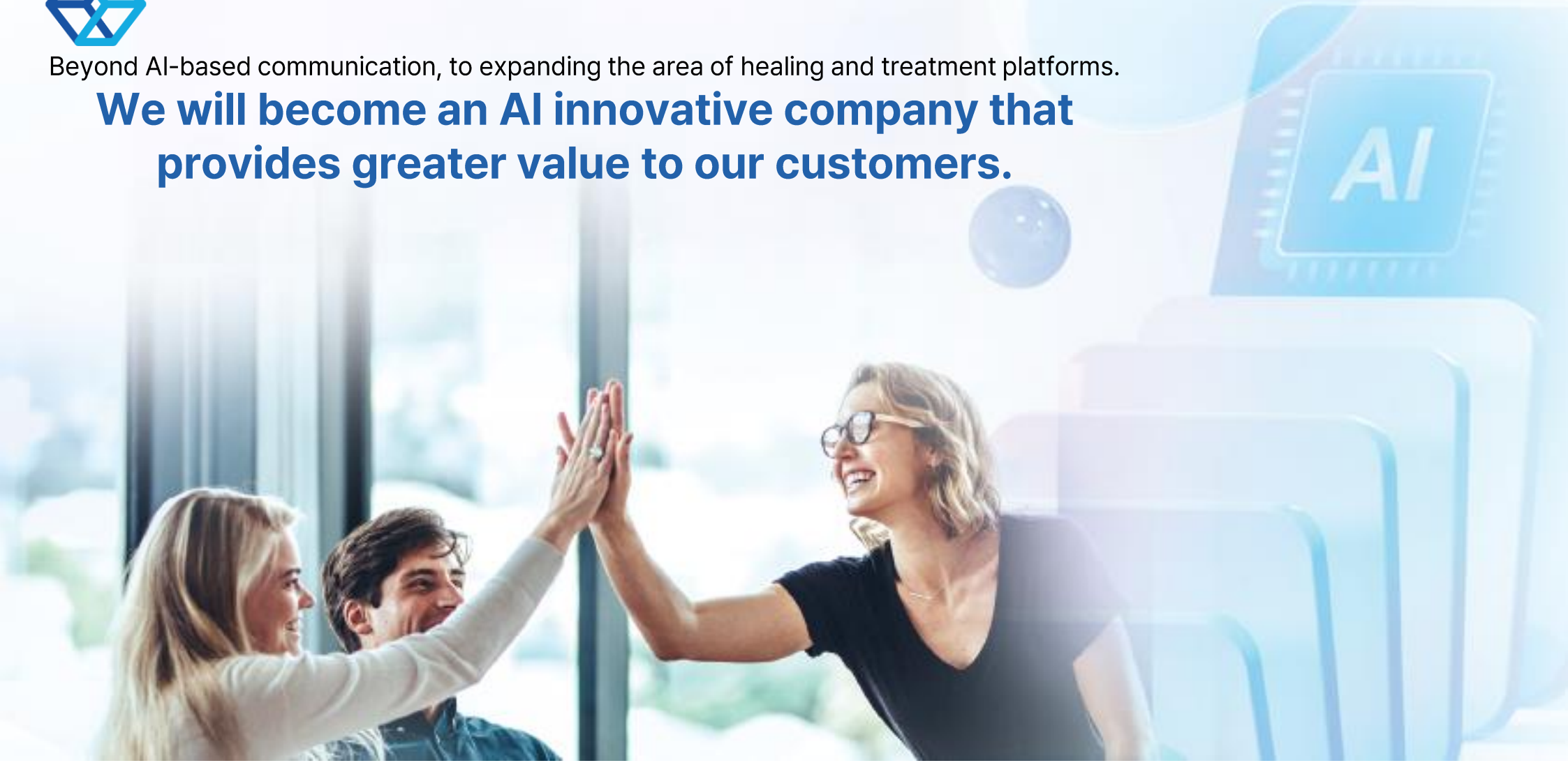
Investment Purpose	Development/advancement of AICP and general enterprise services and development of partnerships with large domestic and foreign platform operators
Detailed plan	Business Expansion Capex Investment and Operating Expenses

Purpose of Use	sum	Proportion	Details
Sales expansion	3,500	12%	영업지사 전국 확대 및 운영 역량 강화, EMR 회사 파트너쉽 비용, 총판운영비
marketing	4,653	16%	병의원 커뮤니티 행사 스폰/부스 운영비, 각종 미디어 광고
Solution R&D	3,000	10%	RPA 장비 취득, 솔루션 고도화 및 서비스 확장을 위한 외주 개발비, 환자앱 개발비 등
M&A	5,000	17%	사업확장 및 신사업 시너지를 위한 EMR, CRM, 소비자앱, PHR 업체 등과의 인수합병
Staffing	1,050	3%	영업 및 개발인력 확충, 24년말 60명에서 25년말 90명, 26년말 130명으로 확대 예상
Preparing for listing	500	2%	지정감사, 전문가 컨설팅 (회계법인, 법무법인, 기술특례상장 컨설팅 등)
overseas branches	450	1%	미국, 일본, 영국에 소규모 영업 조직 운영
Office expansion	400	1%	인원확대에 따른 공간 부족으로 임차공간 확대 필요 (임차료/보증금 인상 책상, 인테리어 등 포함)
Repayment of CB	6,706	22%	24년 발행된 전환사채 전액 상환 (30억원은 질권설정된 당사 예금으로 충당)
Share Trading	4,744	16%	전환사채 Call option 행사 자금(17억) + 와이즈케어 주식담보 대출 등 상환자금 마련(20억) + 구주매각 시 양도소득세
합계	30,003	100%	

10. Vision : Beyond work, to healing and treatment!

Beyond AI-based communication, to expanding the area of healing and treatment platforms.

We will become an AI innovative company that provides greater value to our customers.



WISEAI

2

Company Introduction & Growth Strategy

1. Company Details
2. Key Personnel & Organizational Structure
3. Summary Financial Statements
4. Revenue Forecast for the Next Three Year
5. Domestic Product Business Development Status
6. Global Expansion Strategy

1. Company Details

History

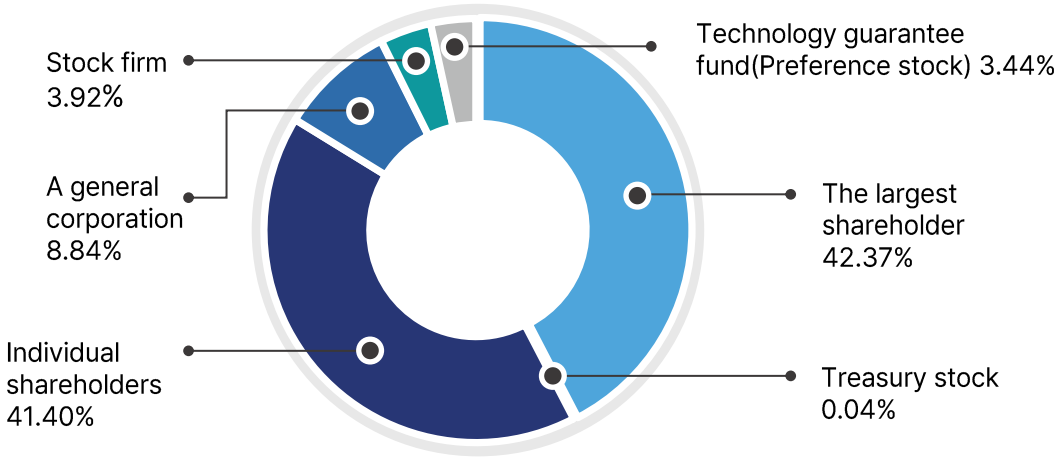
2024	**Selected of Unicorn Plus Companies to Enter Global(UK,U.S.)** Completed Series B investment (IBK Industrial Bank, Q Capital, etc.) Launched of service', 'AiU_Dent-On 'New AiU , service 'AiMING', 'AiME',' 'AIoT' To be released Establishment of a strategy for listing super-gap technology special cases Selection of a star company in Gyeonggi-do provide AI contact center at all branches of 'U&I' Dermatology, 'Coffeeabanhada' National Chain, korea PMO and Patent Corporation 'Major' Participation in the 'KIMES 2024' International Medical Device Exhibition TI-1 of the highest technical evaluation grade
2023	Complete Series A investment(Technology Guarantee Fund, etc.) Selected of Baby Unicorn Company (Korea Start-up Promotion Agency Selection of promising companies in Gyeonggi-do, receive the grand prize for "Korea's Small and Medium-sized Enterprises.", Awarded the 'chairman Award' of the KBIZ provide AI customer center to Gachon University Gil Hospital, Michuhol Hospital, and Vanovagi Plastic Surgery Signing an IPO organizer contract (Korea Investment & Securities)
2022	K-OTC Registrated Selection of 4 hospital suppliers for AI voucher business (other than Myeongji Medical Foundation)
2021	Launch of service 'AI-Call' and 'AI-Page' Merger with 'MP3I Co., Ltd.' (Securing voice and video recognition technology)
2020	WiseAI Co., Ltd. (Spin-off from ' WiseCare)

Company Overview

Company name	WISEAI
Ceo	Hyungseok Song
Established	May 7, 2020
capital	KRW 2,937 million (29 million shares)
Business Areas	Artificial intelligence-based solution development, construction, and service
address	Gyeonggi-do Seongnam-si Bundang-gu Daewang Pangyo-ro 670, A 502 (Sampyeong-dong, Uspace 2)
IP Ownership Status	Patent registration: 27, Patent application: 6, Trademark registration: 1, Trademark application: 6

Shareholders

As of December 31, 2024



2. Key Personnel and Organizational Chart

Key Personnel

CEO Song Hyung seok

- Seoul National University Business Administration / Certified Public Accountant
- Samil Accounting Corporation/Venture IT Strategy Consulting
- MIT Sloan/CSAIL AI Business Strategy
- Prime Minister of Industrial Merit Award
- Award for distinguished service in the promotion of venture start-ups

CRO Kim Jong-chul

- Sejong University, Department of Computer Science
- World Intellectual Property Organization Director-General's Award
- Performing AI voice recognition technology projects
- More than 20 years of experience in AI algorithm development

CTO Ryu Jae-young

- Computer Engineering, Korea Aerospace University
- One-Flat Development Director
- IBK Overseas Computer System Next Generation Project PM
- More than 20 years of experience in development and IT projects

CFO Jang Sunghyun

- Chung-Ang University Economic/EMBA
- Samjung KPMG Senior Manager
- CFA
- Financial Accounting/IPO
- judicial affairs /IR career Over 18 years

CMO Shin Hun-seop

- Hanyang University Business Administration
- SmartScore Marketing Director
- Lotte Group Daehong Planning Marketing Team Leader / Indonesia General Manager
- More than 20 years of branding and marketing strategy establishment experience

CNO Lee so Sun

- Inha Technical College Computer Science
- Dream to Reality Manager
- PM Image Processing Solutions and Document View Projects
- More than 30 years of experience in AI development, OCR, and app development

COO Kim Sung

- Department of Forestry, Kangwon National University
- MPI Team Leader
- Jungbu City Gas Customer App Development Project PM
- More than 20 years of experience in document-related IOS modules, IOS app development

Special Advisory Panel

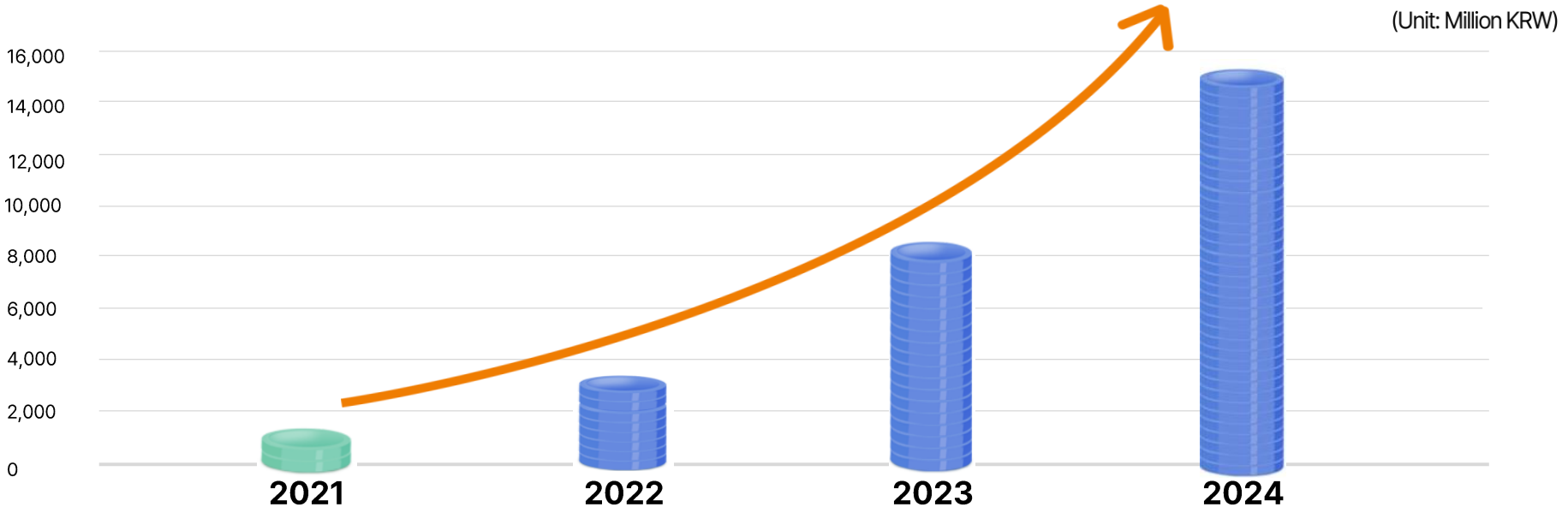
- **Lee Sang-yong, CFO, KakaoVX**
  (Former Triple CFO &CBO, Naver Finance Director)
- **Dr. G Chairman Ahn Geon-young**
  (President of Brand Hospital Association, Non executive Director)
- **Hong Sung-beom, Chairman, Seoul Liger Hospital**
  (Former Hugel Chairman, Non-executive Director)
- **Jae-Hong Hwang, President of the Korean Maxillofacial Implant Association**
  (Current Emperor Dental Representative)
- **Professor Jang Dae-ik Dean of Gachon University College of Entrepreneurship**
  (Former Director of the Institute of Cognitive Science, Seoul National University)

Organizational Chart (About 70people from the 11th Center of the 5rd Headquarters as of March 2025)

Sales Headquarter		strategic business Headquarter			Innovative Growth Headquarter			AI R&D Headquarter		Management Support Headquarter
Sales Center	Education Center	Marketing Center	Strategic Planning center	Design Center	Innovation Development Center	Innovation Planning Center	Innovation Operation Center	New Business Planning Center	R&D Development Center	Management Support Center
Sales	Sales Support/ education	marketing	Business Planning /policy	design	Development /QA	enterprise/ PM	Content/ Operation	New Business	R&D Developme nt	Finance/ Accounting/ Personnel

3. Summary Financial Statements

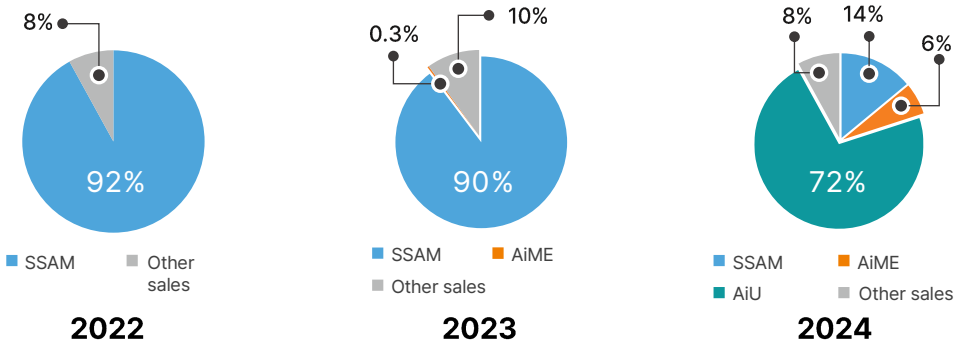
Sales in 2024 are 14.7 billion won, achieving outward growth every year since 2021.
Since the launch of the subscription service AiU in 2024, rapid spread has been possible.



	2021	2022	2023	2024
sales	822	2,829	8,034	14,796

*IFRS(International Financial Reporting Standards) Figures

2022~2024 sales Composition

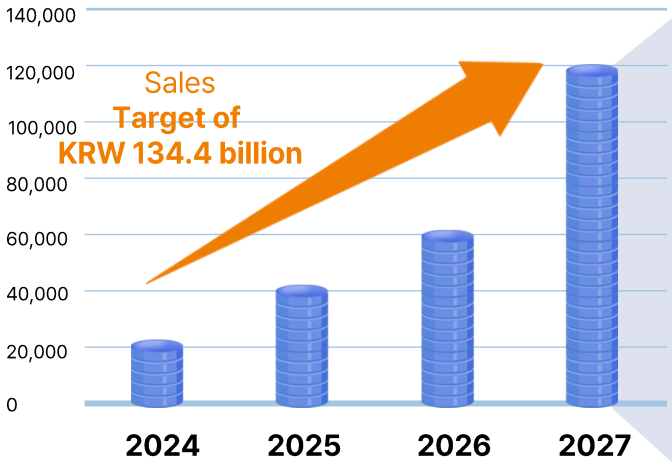


4. Next 3-year sales forecast and main composition

Sales are expected to more than double every year due to the spread of subscription-type SaaS services specialized in small hospitals and clinics, In 2027, we are aiming for subscription service IU 109.6 billion, SSAM 12.8 billion, other sales including global 12 billion, and total sales of 134.4 billion won.

Sales Forecast

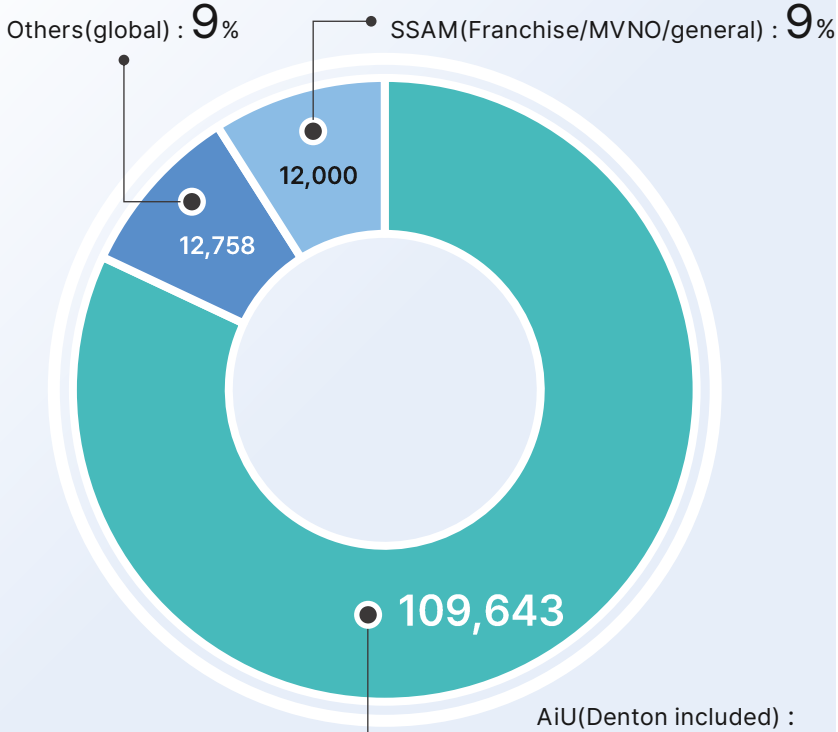
(Unit: Million KRW)



	2024	2025	2026	2027
Sales	14,796	29,188	63,870	134,400

Sales Composition 2027

(Unit: Million KRW)



5. Status of Domestic Partnership Projects

'24 GS NeoTech, KT, Osstem Implant, SmartDoctor, dentium and U2Bio are promoting expansion of sales channels through business alliances.

GS Neotech
GS Neotek develops solutions that meet customers' business requirements based on its core competencies of image processing technology, mobile technology, and cloud-based IT services. Cooperation for the provision of cloud-based contact center services

KT
As one of the three telecommunications companies in Korea, it is growing its business into a customer-centered platform in non-telecommunication fields such as finance and B2B. KT's Bizmeca and major services are in the process of a business alliance to combine AICC functions, and '25. 02 Completed NDA signing

PMO Korea
As a domestic MVNO budget phone operator, we have completed the establishment of a multilingual service that responds to customers in 6 languages in 2024. We are piloting a mandatory notice guidance function using the outbound function when opening a budget phone, and we are actively cooperating to spread the service to our budget phone business sites.

Dio Implant
Dio Implant is a dental implant company with a number of domestic and overseas sales networks. We have formed an alliance package targeting dentistry and are promoting a joint sales strategy in connection with the sales organization of Dio Implant

NHN KCP (Korea Cyber Payment)
Korea's largest with 300,000 operators nationwide
VAN, PG (Electronic Finance Provider)
Mutual Clients
(Godo Mall and Cafe24) on a joint AI platform
Business progress and service launch plan

Osstem Implant
Through a strategic alliance with Osstem Implant, the No. 1 dental equipment and dental software company in Korea, the AI customer center will be linked to more than 12,000 domestic dentists who use dental electronic chart software programs and for transactions in more than 10 countries overseas.

Almighty IT
Almighty IT is a SW company that operates 'Smart Doctor CRM' and has developed various solutions necessary for hospitals and clinics, such as 'tablet charts' that replace paper charts and real-time reservation systems.
Promotion of joint sales for hospitals and clinics using Smart Doctor EMR

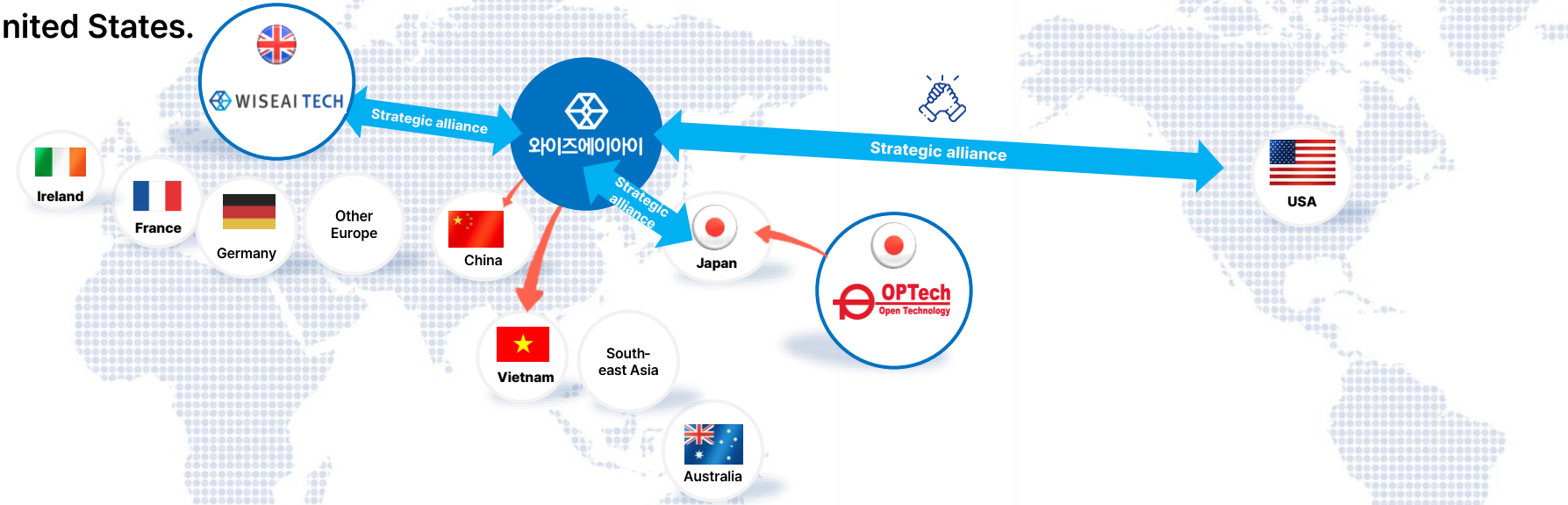
YoutuBio
As a medical IT solution company that supplies EMR for 500 screening centers and 2,000 hospitals nationwide, it plans to provide high-quality services that combine the capabilities and technology of both companies for hospitals and clinics that implement screening centers in Korea and overseas.

Care Labs
As a health and beauty care company, it is a comprehensive health & beauty care IT platform provider such as hospital information service, clinic customer management software, and digital marketing solution, and will jointly supply our AiU service.

Dentium
It is a dental medical device company that produces implant products and is the second largest listed company in Korea.
Currently, Dentium EMR is under development, and in the second half of 2025, when differentiation features are developed, we plan to promote technical cooperation to automate work using WiseAI's AI in EMR and build a customer center in order to differentiate ourselves from other EMR companies.

6. Strategy for Advance Abroad

As a strategy for overseas expansion, we are preparing to supply services by selecting the United States and Japan as countries that have entered the market for the first time. We plan to pursue a full-fledged overseas business by partnering with EMR company Off-Tech, which has more than 4,500 customers in Japan, and Seattle Dental Hospital in the United States.



Global : Dio Implant/Dentium

Dio Implant, an export company in more than 70 countries around the world with **17 global branches, promotes global cooperation with Dentium,** which exports to 78 countries.
In the process of attracting Series C investment in the second half of '25, **in the form of SI Investment** Participation Plan
Pilot supply in global branches owned by DIO Implant
Establishment of global expansion strategy

Japan: OPTech

- EMR company used in **4,500 dental clinics** in Japan
- Promotion of entry into Japan by combining **EMR with services**

USA : Seattle Implant and Prosthetic Dentistry

- **Signed an MOU with Seattle Implant Prosthetic Dentistry in the U.S.** to enter the U.S. market
- EMR signer of Seattle Implant Prosthetic Dentistry **Plans to cooperate with 'Dentrix' (Approx. 35,000 customers in the U.S.)**
- **Initial to Seattle Prosthodontic Dentistry and 'Dentrix' customers** in the U.S. Scale by building

United Kingdom: (Rhee Group)

Completed the **establishment of WISEAI TECH in the UK in August 2024** - Consulting feasibility study for local expansion, support for finding local partners

7. Mid- to long-term business vision_Healthcare patient app Biz

We want to develop a business that provides personalized health management services by linking medical data between hospitals, pharmaceutical companies, and customers.
It provides optimized healthcare solutions to customers, and AI-based marketing/subdivision business opportunities for hospitals and pharmaceutical companies

Customer Healthcare Journey

Your own integrated health care Monitoring Data

1. Symptomatic onset
2. Hospital Search / Inquiries, Consultation
3. AI Reservation, Reception
4. Hospital care
5. Payment/Prescription/ Insurance Claim
6. Check your health data
7. Real-time health monitoring

purchaser

Healthcare Patient App Main Function

Personalised Health Management

- Personal Health Care Information
  - Personal Health Data(PHR)
  - Hospital, Insurance Recommendation/ Search
  - real time health monitoring

hospital DB marketing

- Hospital Integrated Marketing
  - Send a message
  - Existing. New Patients marketing
  - hospital Promotions

Personalized Medical Business

- Personalized healthy meal recommendation business
  - Health Food Recommendation prescription
  - Individually wrapped Health functional food recommendation
  - Subscriptions Automatic refill

seller

Hospital Patient Care Journey

Personalized patient care Integrated Management Data

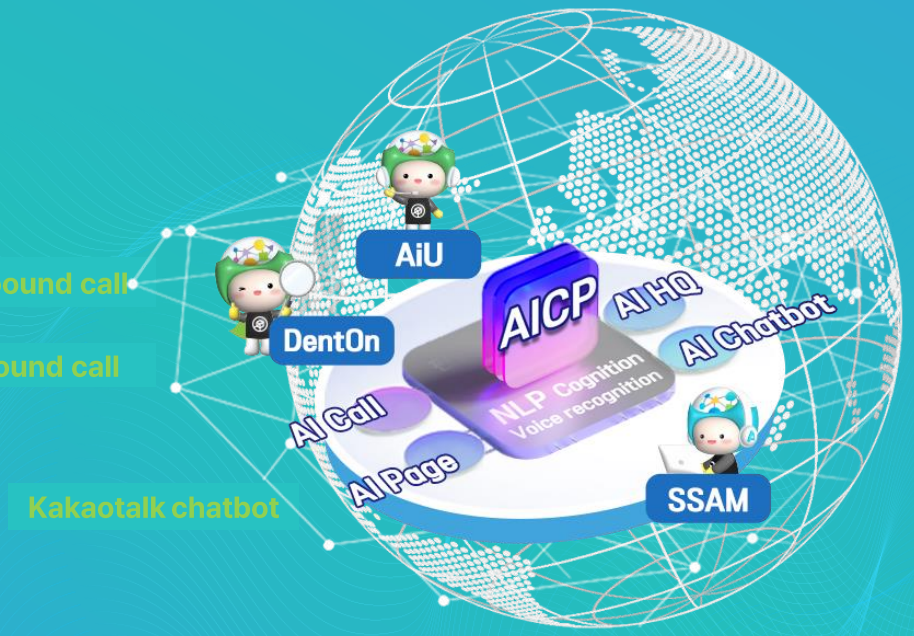
1. Reservation consultation, reception
2. Outbound Marketing
3. DB Mining
4. Hospital care
5. Send electronic prescriptions
6. 1:1 Customized consultation
7. Customized Personalized healthy meal prescription

WISEAI

3

Major Business

1. SSAM Introduction
2. AiU Introduction
3. DentOn Introduction
4. AiME Introduction



1. SSAM Introduction

The AI Customer Center SSAM is an AI customer center for companies such as hospitals and clinics using AI, and AI Call (SSAM-Call),
It is a built-in AI customer center consisting of an AI homepage (SSAM-Page) and an AI robot (SSAM-Bot).

Metaverse Hospital
Telemedicine/Care

SSAM – Call (AI call)

- Respond to customers 24 hours a day, 365 days a year
  Perform inbound and outbound call

SSAM – Page (AI webpage)

- Use SSAM-Page service through smartphone after SSAM-Call communication

SSAM – Bot (AI robot)

- SSAM-Bot enables direct communication with customers and provides the same content as SSAM-Page.

1-1. Case of SSAM

The following is an example of the SSAM's cases.

SSAM_Page (AI _page) is replaced by a connection to the hospital website or a mobile webpage, and SSAM_Call(AI_Call) is connected to the hospital's representative number and contact center.

Hospitals & Clinics

Gil Hospital at Gachon University

070-7070-6713

www.aipage.co.kr/gilhospital

Medipium [3 Branches]

070-7070-6719

www.aipage.co.kr/medi

Mokhuri Korean medicine clinic

070-7070-6718

www.aipage.co.kr/mokhuri

MS Eyes Clinic

070-7070-6714

www.aipage.co.kr/mseyesclinic

Michuhol Hospital

070-7070-6730

www.aipage.co.kr/mch

Apollo Clinic

070-7070-6710

www.aipage.co.kr/apollo

Banobagi Plastic Surgery

070-7070-6733

www.aipage.co.kr/banobagi

Seoul Chicago Dental hospital

070-7070-6884

www.aipage.co.kr/utimus

Tiger Dental Clinic

070-7070-6709

www.aipage.co.kr/tigerdental

Others

- Myongji Hospital Virtual Care Center
- a new couple's dentistry, a warm dentist
- We are providing services to Seoul Chuck Hospital and are gradually expanding our construction cases.

General Industry

커피에반하다

- Coffeebanhada We are building AI Call, HQ for basic customer response in unmanned stores nationwide. We plan to complete it by the first half of 2025.

KPMO 한국피엠오주식회사

- By the second half of 2024, the headquarters of the PMO Korea will build an AI call outbound service in six languages: Chinese, Vietnamese, Uzbek (Russian), English, Korean, and Mongolian

1-2. The Effect of SSAM

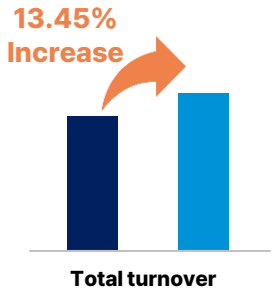
After completing the construction of the AI Contact Center 'SSAM', the introduction effect is as follows.

(Data from Medipium Pangyo, Mokery Oriental Hospital, Myongji Hospital, Apollo Healthcare)

The introduction of the service can increase sales, increase call response, reduce operating costs, and improve customer satisfaction.

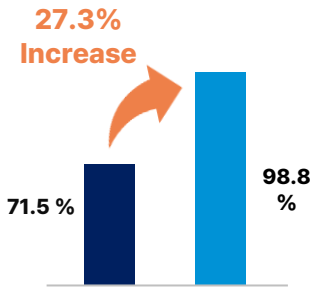
This is the result of a satisfaction survey after actual hospital's service.

The effect of increasing sales



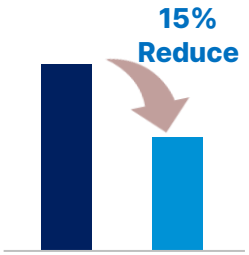
after introduction
13.45% increase in sales

Increase call response rate



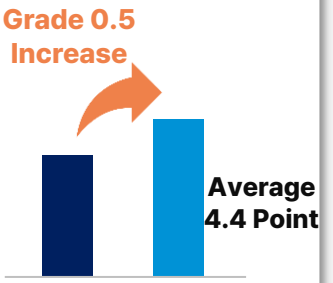
Call incoming after introduction
Response success rate
compared to 27.3%
improvement

Reduce hospital operating costs



after introduction
15% reduction in operating
costs for staff, call centers,
and medical departments

Customer satisfaction survey



after introduction
Customer satisfaction/ staff
satisfaction/reduction of working
hours/medical quality Satisfaction
survey rating increased by 0.5

Other Effect Reduced employee fatigue reduces employee resignation rate / addresses customer complaints that cannot be reached by phone / 24 hours of consultation and reservation work increases efficiency by concentrating detailed work of counselors / reduces hospital operating costs by 15%

1-3. Business Strategy of SSAM

We have completed the service lineup for 10 major disease areas as our initial goal. Based on our accumulated experience and expertise, we have modularized and integrated our services. This allows us to expand beyond the medical AI customer service market into the general AI customer service industry.

Short-term Strategy

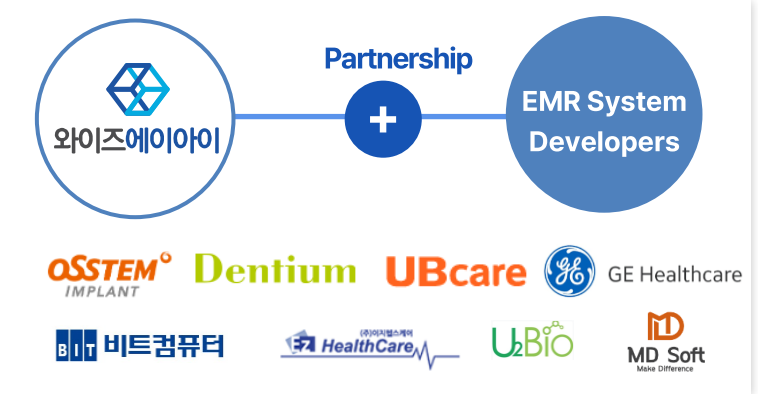
Based on the experience of standardization in the medical industry, we have advanced into various industries

Long-term Strategy

Expanding the market through business partnerships with EMR system developers and franchise companies as a second target

Advanced and Standardized Medical Specialty Platforms

- Phase 1 (Medical) and Phase 2 (EMR development companies) → Standardization completed for 50+ highly developed services across 10 major medical specialties



Industry-Specific Platform Customization

- We are planning to lay the foundation for the medical market and expand it by general industry and rapidly spread it to various industries based on the accumulated experience of the medical market

- Promote the rapid spread of AI customer centers through partnerships with companies related to the unmanned system industry (unmanned cafes, unmanned restaurants, parking control systems, etc.) that require AI

2. AiU Introduction

The AI medical care platform AiU handles DB mining and outbound calls that are difficult for humans, using AI-based automation for tasks such as appointment scheduling and reception. By building AICC, AiU creates hospital-specific content and allows AI to manage consultations outside working hours and during peak times instead of human staff.

AI-based patient management and guidance for hospitals

AiU

AI Medical Care Platform

01

Persons subject to repetitive procedures and comprehensive examination Automatic Selection and Management

Repeated Procedures or Patients who have come to the comprehensive checkup AI Automatic sorting & call, Reservation

02

8 automated patient care for each contact

Regular checkups, pre/after surgery and procedures,
Reservation default call, happy call

03

24 hours 365 days
Response to the call

AI staff's phone/chatbot response at night and on holidays 24 hours a day and a half a year

04

English & second language
Response to the call

Reply to hospitals and clinics with many foreign visitors by phone and text messages

- Implant, Orthodontics, and Scaling Care
- 24-hour response inbound
- Convenient Kakao Chatbot Integration
- AI DB Mining & Outbound
- Reservation Reception System / HQ

2-1. AiU Core Function

AI medical care platform AiU conducts AI-based DB mining and outbound guidance, which are difficult for humans to do, and even accepts reservations. AICC is built to create contents for hospitals, and 24-hour AI handles off-duty hours and missed consultations instead of humans.

AI DB Mining & Outbound

- Automated & manual DB mining through AI
- AI outbound calls for event notifications
- AI outbound calls for regular check-up reminders
- Patient reminders & reappointment scheduling
- Appointment reception

24/365 AICC

- Inbound & outbound(AI Call)
- KakaoTalk chatbot integration (AI Chatbot)
- Consultation history tracking
- Appointment reception(self-managed DB)
- FAQ registration & management

AI Customer Service

- AI-based appointment reception
- Flexible scheduling based on patient preference
- AI-powered basic consultations & responses
- Outbound calls for customer support
- Appointment confirmation & modification

Service Launch Plan

Step 1

Launching 10 major disease-specific services (Including dentistry, health check-up centers, dermatology, and plastic surgery)

Step 2

Extend functionality, PG integration, industry-wide expansion (insurance, finance, etc.), and global expansion

Prototype AI Call Center Demonstration Video

3. AiU DentOn Introduction

The AI dental care platform DentOn communicates with patients through AI Call (in/outbound) and AI chatbots. AI automatically handles important parts that can be missed, such as guiding health insurance benefits, F/U after treatment, and Unvisited Patient Care, helping patients receive the best service.

1. Automatic screening of patients covered by health insurance

Health insurance implants, dentures,
a once-a-year scaling patient
AI Automatic Screening and Phone,
Reservation

2. For each contact point Patient management

default of reservation, happy call,
regular check-up
Precautions, etc. by contact point
Automatic AI Patient Management

3. 24/365

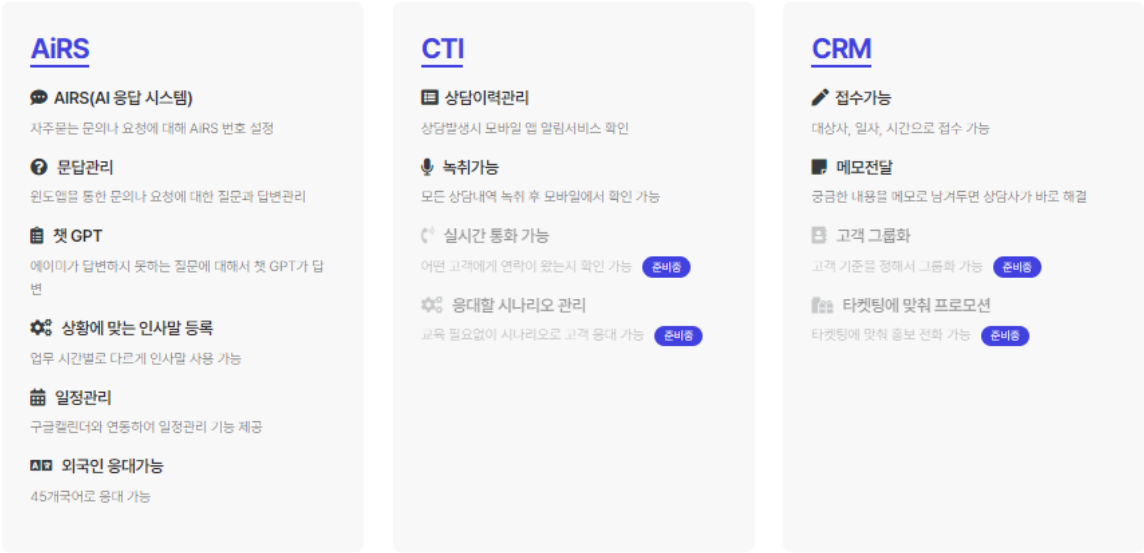
24 hours a day,
all year round
at night and on
public holidays
AI employee's call,
chatbot response

AI Dental care platform 'Denton' Video

- 24/7 Inbound Response
- Building a convenient KakaoTalk chatbot
- Outbound of AI DB mining
- Reservation Acceptance / /HQ

4. AiME Introduction

AI Internet Phone AiME is the world's first ALL in ONE model for small and medium-sized businesses and individual entrepreneurs that combines AI, ARS, CTI, and CRM, which has been difficult and far away, and is an AI Internet phone platform that anyone can easily use AI technology around the world. In the future, we aim for global AI services for each function, such as dementia care secretaries.



It is a smart AI Internet phone that manages customer inquiries, reception, and schedule.

Main Function

ALL in ONE model for small and medium-sized businesses and private businesses combined with AI, ARS, CTI, and CRM
The world's first entry-level contact center that combines AI and ARS is an application
Implemented to provide an AI Internet phone platform that anyone can easily use around the world

Calendar function
Provides interlocking capabilities with Google/Apple calendars used by billions of people around the world

Outbound call function
If you set the outbound scenario, contact information, and time on the smartphone app, it automatically proceeds outbound

ChatGPT knowledge DB link up
Provide answers to unprepared questions and build knowledge data

Download various AI learning contents through the content library and available
Users of various occupations can share their libraries through their AI content learning, and users who need it can conveniently download and use it in the app

Call transition
Customers who subscribe to the number 2 service are also given mobile numbers by AI, and if necessary, call them

Provides convenient viewing capabilities through smartphone apps

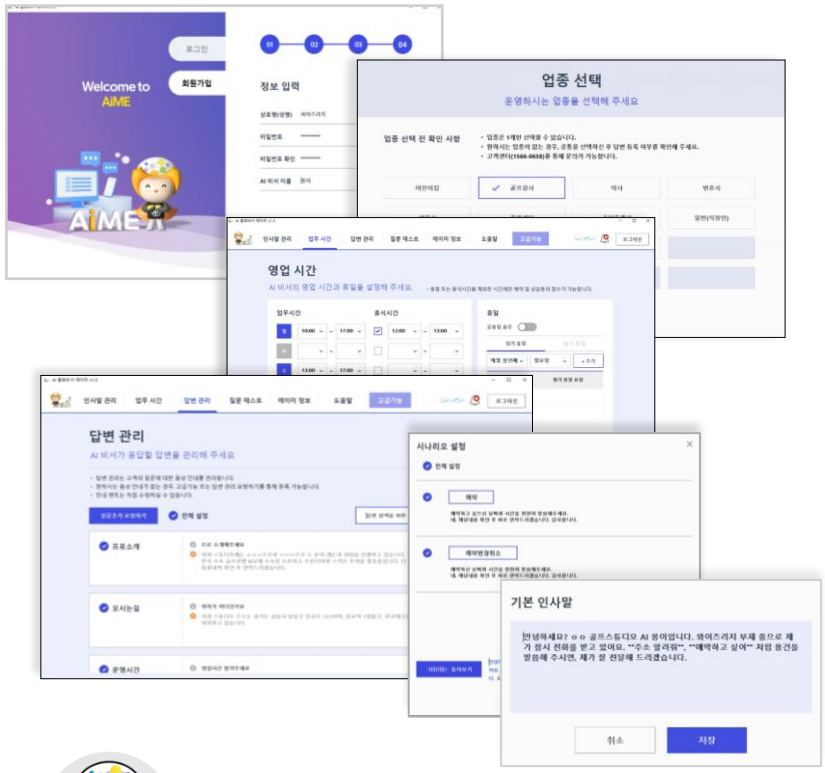
Inbound Key Information Consultation

Voice Conversation with users and AiME

4-1. Main Function of AiME

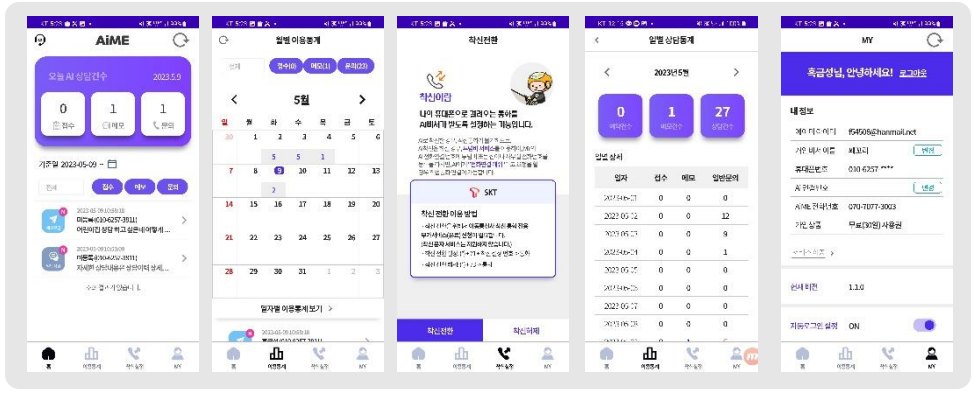
AI Internet Phone AiME is a global AI platform that can handle tasks such as inbound response and outbound guidance regardless of carrier and can be easily and conveniently used.

AiME Client PC Screen



AI Internet Phone 'AiME' Video

AiME Mobile APP



AiME can answer any phone call regardless of the carrier !!

- Personal cell phone, corporate cell phone
- Personal landline, business representative, call center
- SKT, KT, LG U+
- New business operator – but without a separate telephone opening

Based on our AI technology

AICC, AIoT,
and AI medical platform!

providing AI services and exporting overseas Global

We will become the Global No.1 AI platform company

Contact

- **Website : www.wiseai.co.kr**
- **Contact**
- **- CEO :** Song Hyeong-seok 010-2779-5273
  - CTO : Ryu jae-young 010-5159-2491

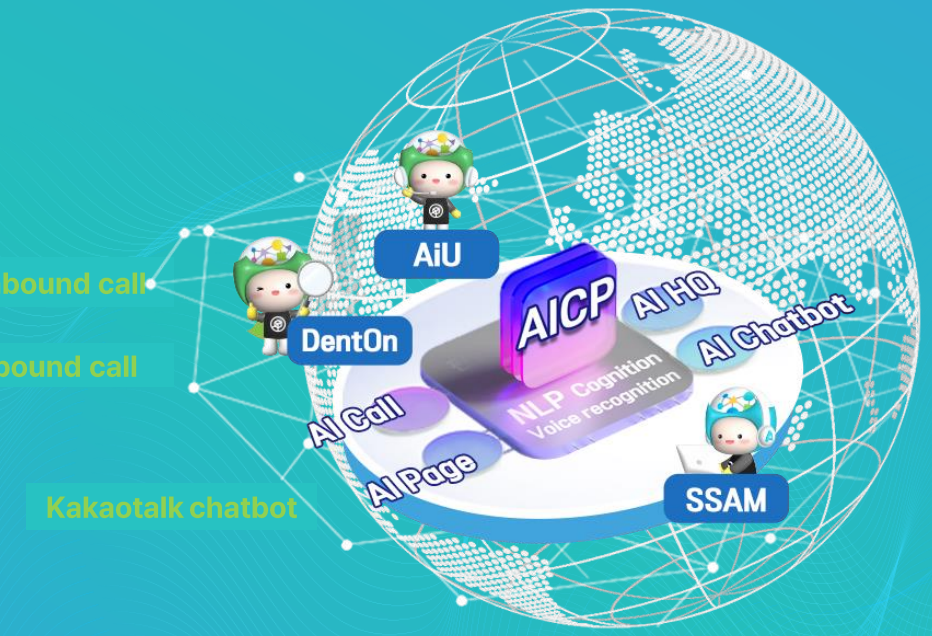
WISEAI

WISEAI

3

Appendix _ Technology Differentiation

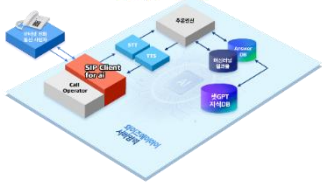
1. Certifications and Intellectual Property Status
2. Technology Status
3. Global Service AI Engine and Algorithm
4. RPA(Robotic Process Automation) For EMR technique
5. AI communication-based technology WaiSIP
6. WaiGPT Engine Schematic
7. RAG-based hyper-personalized chatbot
8. AI-Call
9. AI-webpage
10. Business Scalability AIoT, AiME AIpha, AiMING
11. R&D in progress_Preparation for special technology listing
12. AI System Construction Status
13. Major Competitors
14. Company Vision and Values (Social Responsibility)
15. IFRSConversion and PA Preparation
16. Signed a sponsor contract for listing on the KOSDAQ market
17. Promotion of participation in exhibitions/conferences of hospitals and clinic-related organizations

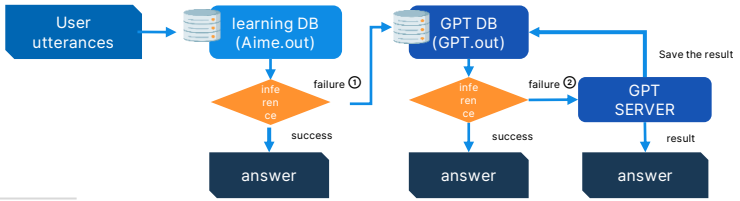


Ⅲ. Technology Differentiation

WISEAI has the following technology differentiation.

1	**Pattern recognition-based global Verbal Reasoning Engine Techniques**	It has developed a global language inference engine based on pattern recognition, and has a high inference rate with more than 14 billion training data. By learning keywords/entities for each language based on Unicode, multilingual inference (more than 45 countries) is possible.
2	**EMR without API linkage RPA technology in control**	For remote control of EMR used by hospitals, EMR is controlled without API linkage using RPA technology that controls a PC that is linked to the customer's computer.
3	**Simple using SIP Enables communication by installation(WaiSIP)**	Providing services without linkage with external telecommunications companies or communication technologies (WaiSIP trademark On going)
4	**Chat GPT linkage technology linked to existing reasoning (WaiGPT)**	Building an inference engine DB using ChatGPT: ChatGPT By introducing it into the inference engine, it is possible to actively answer questions that have not been trained.(WaiGPT trademark pending)
5	**Customized based on RAG Hyper-personalized chatbots**	To improve customer satisfaction with chatbot technology that reflects each customer's treatment situation and future treatment plan.





* Patent Registration : Dementia patient management system through AI-based vocal analysis and how to operate it (Registration number: 10-2569277)
* Patent Registration : Video call-based outbound AI call system and its operation method (Registration number 10-2572430)
* Patent Registration : Automatic call response system using artificial intelligence chatbot (Registration number : 10-2587501)
* Patent Registration : Artificial intelligence-based medical support service provision devices and methods (Registration number : 10-2518448)
* Patent application : AI-based call system and method using voice control (application number: 10-2023-0046776)

1. Certifications and Intellectual Property Status

WiseAI has been steadily developing technology since its establishment and is in the process of applying for and registering related patents and trademarks.

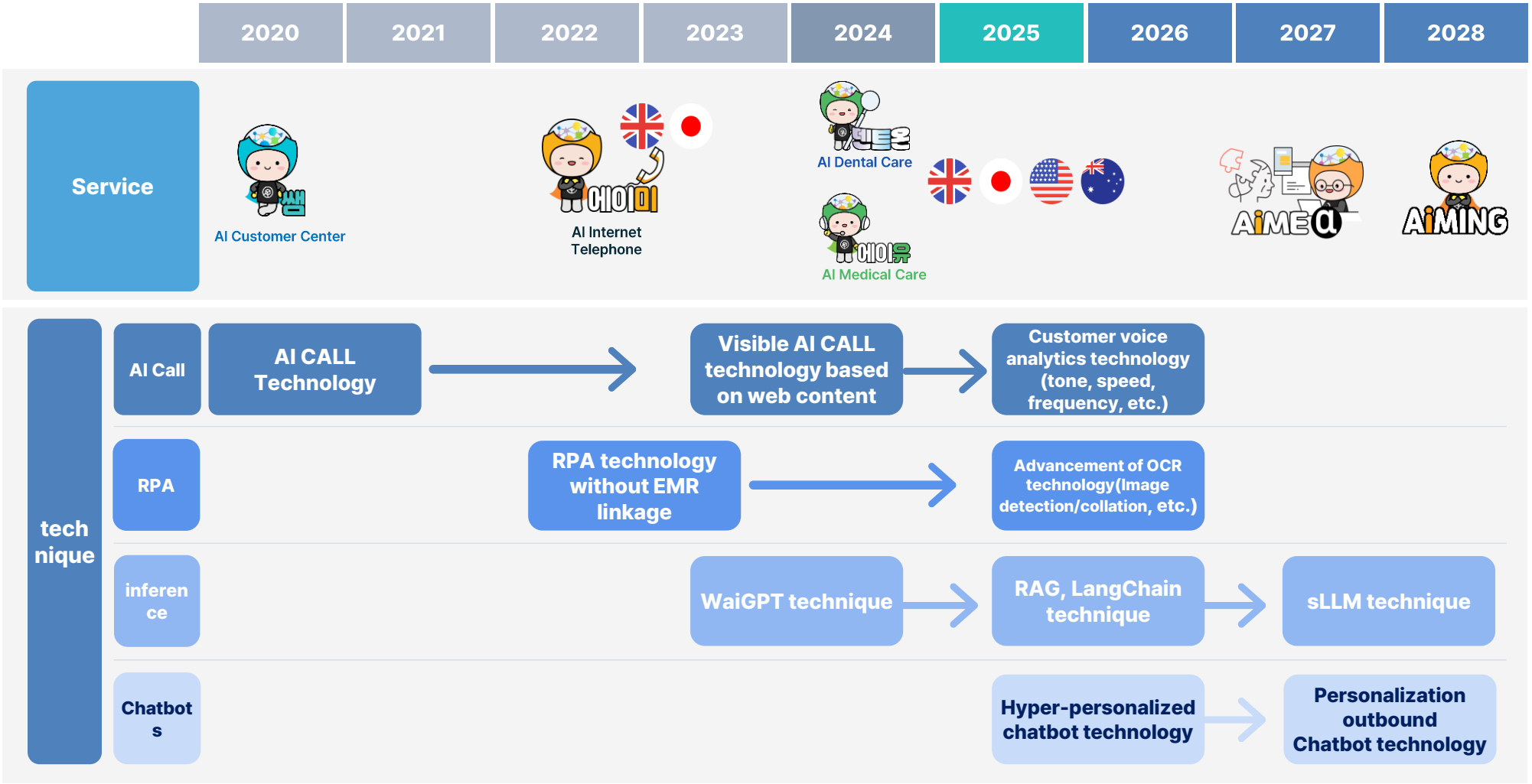
(Patent registration: 27, Patent application: 6, Trademark registration: 1, Trademark application: 6, as of February 2025)

category	NO.	name	Application No.	Registration Number	Remarks
domestic (29)	1	Intent-based question/answer service provision device and method	10-2020-0053959	10-2386898	Patent Registration(18)
	2	Artificial intelligence-based medical support service provision devices and methods	10-2020-0053960	10-2420929	
	3	Homepage Inquiry Automatic Answer Service Provision System	10-2020-0053962	10-2351388	
	4	Optimal Q&A System and Methods	10-2020-0075983	10-2374530	
	5	Automatic call response method using smartphone and its system	10-2021-0078645	10-2397668	
	6	Artificial intelligence chatbot-based automatic call response service system	10-2021-0062842	10-2518448	
	7	Discovery devices and programs	2018-129224	10-2063242	
	8	Chat system, chatbot server device, chatbot ID management device, chat brokerage server device, program, chat method and chat mediation method	10-2019-0126227	10-2146884	
	9	Chatbot Search System and Program	10-2019-0022339	10-1993771	
	10	Answering server device, terminal device, answering system, response method and program	10-2018-0001638	10-1938790	
	11	Dementia patient management system through AI-based vocal analysis and how to operate it	10-2021-0067632	10-2569277	
	12	Video call-type outbound AI call system and how to operate it	10-2022-0076136	10-2572430	
	13	Automatic call response system using artificial intelligence chatbot	10-2023-0022215	10-2587501	
	14	Outbound AI call system in the form of web content delivery	10-2023-0040751	10-2599828	
	15	ARS-based call center AI-enabled outbound call system and its operation method	10-2023-0147683	10-2649859	
	16	Inbound AI call system in the form of web content delivery	10-2024-0054195	10-2686596	
	17	Hybrid AI call systems and methods for users and AI to selectively make calls	10-2024-0096318	10-2740221	
	18	Inbound AI call system that provides web content and video analysis results	10-2024-0126481	10-2747255	
	19	AI-based call system and method using voice control	10-2023-0046776	-	Patent Application(4)
	20	The optimal answer recommendation system and method to respond to customer inquiries	10-2024-0057032	-	
	21	Artificial Intelligence Telephone Reservation System and Method	10-2022-0041279	-	
	22	Personalized chatbot system and method for outbound using EMR software and RPA technology	10-2024-0194114	-	
	23	AiME:AI CALL Inbound AISecretary (Class 38)	40-2021-0008526	40-1898140	Trademark Registration(1)
	24~29	WaiGPT(Classes 09, 38, 42) WaiSIP (Classes 09, 38, 42)	40-2023-0218796~0218801	-	Trademark application (6)

category	No.	name	Application No.	Registration Number	Remarks
Abroad (11)	1	Chatbot server device, learning device, chatbot system, how chatbot server device works, how learning device works, program and recording media	2019-228263	6760676(Japan)	Patent Registration (9)
	2	Automatic sending systems, processing methods and programs	2019-202571	6741322(Japan)	
	3	Chat management methods, chat systems, future-intent prediction server devices, answer-generating server devices and programs	2019-83266	6731513(Japan)	
	4	Voice inquiry system, voice inquiry processing method, smart speaker operation server device, chatbot portal server device and program	2018-237446	6555838(Japan)	
	5	Discovery devices and programs	2018-129224	6537211(Japan)	
	6	Chat system, chatbot server device, chatbot ID management device, chat brokerage server device, program, chat method and chat mediation method	2018-204348	6489670(Japan)	
	7	Chatbot Search System and Program	2018-78637	6433614(Japan)	
	8	Chat systems, chat methods and programs	2018-93184	6372947(Japan)	
	9	Answering server device, terminal device, answering system, response method and program	2017-138423	6218057(Japan)	
	10	Artificial Intelligence Telephone Reservation System and Method	PCT/KR2023/003207	-	Patent Application (2)
	11	Outbound AI call system in the form of web content delivery	PCT/KR2024/003791	-	

2. Technology Status

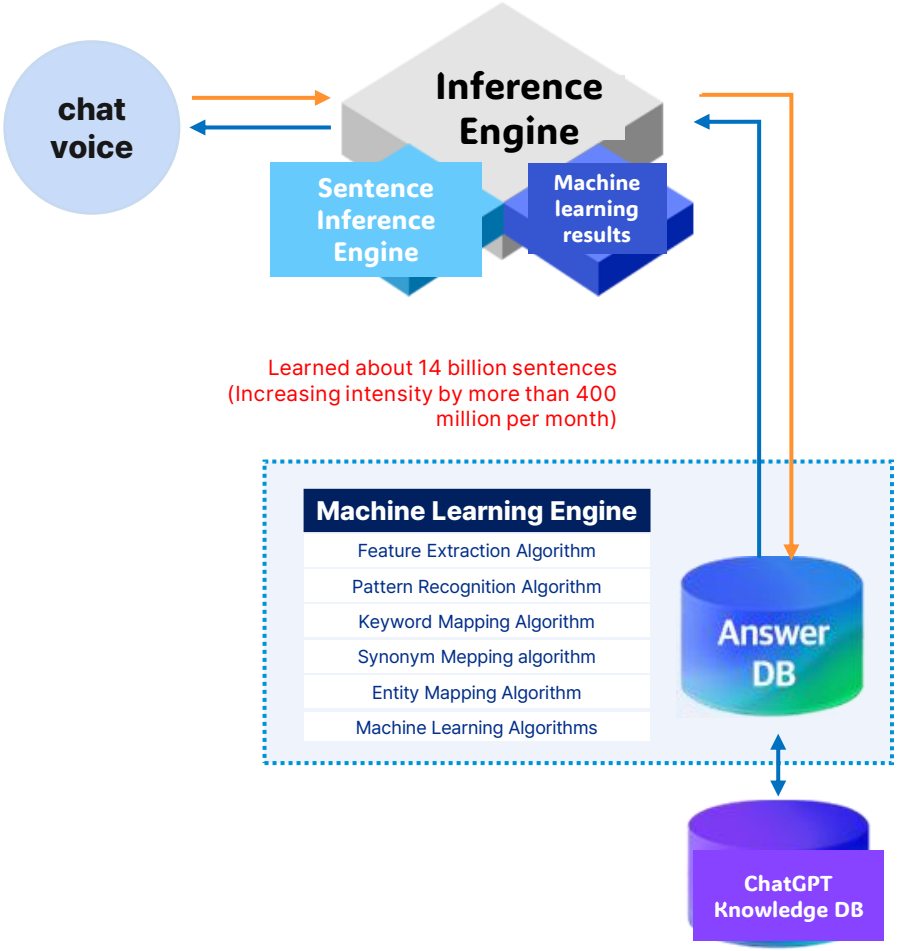
Since its establishment in 2020, WiseAI has been providing an AICP platform based on AI CALL technology and chatbot technology. In the future, we plan to further develop customized hyper-personalized chatbot technology based on RAG technology to increase customer satisfaction and develop various AI technologies.



3. Global Service AI Engine and Algorithm

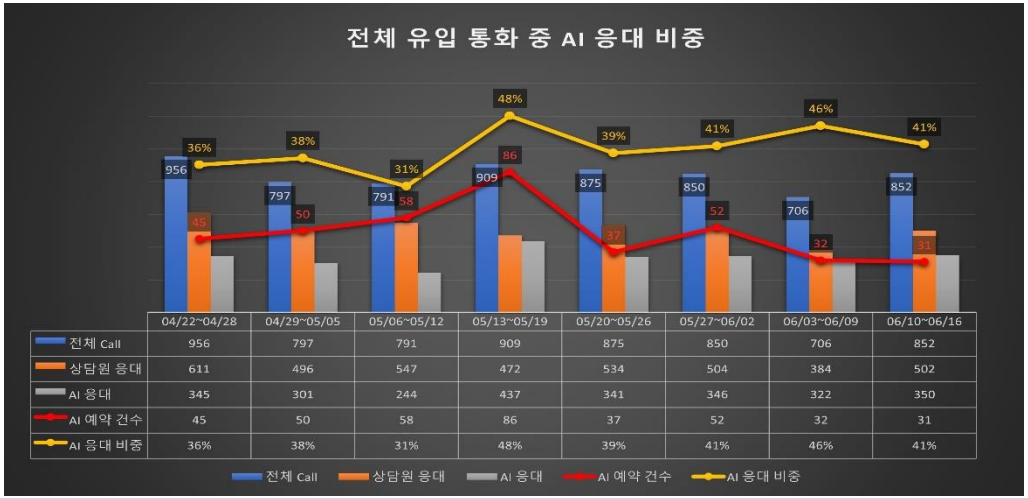
(self inference engine / machine learning / multi-language support)

It has its own inference engine that is excellent for understanding customers' intents, so it is possible to reduce costs by linking external solutions.(Based on the experience of developing and providing 45 languages to about 200 million TV exported worldwide by Samsung Electronics and LG Electronics in 2009~2013, We have succeeded in developing a global inference/machine learning engine that can infer more than 45 languages.)



Service Operation Indicators- MS ophthalmology AI CALL Case (2024/04/22 ~ 2024/06/16)

The proportion of AI responses among incoming calls (Based on the number of calls)	Total Calls 6,736	AI Response 2,686	AI response 39.88%
Percentage of normal answers provided (Based on the number of utterances)	Inbound Questions 4,161	AI Correct Response 3,973	Answer Success Rate 95.48%
AI Reservations (AI CALL / AI PAGE)	AI CALL 103cases	AI PAGE 288cases	391 cases



* Patent Registration : Optimal Q&A System and Method (Registration No.: 10-2374530)
*Patent Registration : Automatic call response system using artificial intelligence chatbot (Registration number: 10-2587501)
* Patent Registration : Artificial intelligence-based medical support service provision device and method (Registration No.: 10-2518448)

4. RPA(Robotic Process Automation) For EMR technique

It is a technology that can control S/W without API linkage in various S/W environments such as EMR for hospitals and ERP for companies in Korea.
We developed our own RPA technology without using foreign solutions and succeeded in EMR linkage.
Therefore, it is possible to quickly spread the service by reducing the time and cost of API linkage.

With our own technology Control EMR without API

RPA is not only used by EMR. It can be applied to other applications as well.

- Mouse, keyboard control
- Use self-developed OCR/image recognition technology
- Provides predefined scenario-specific save and recall
- Linked with AI-Call to provide automatic scenario selection and RPA control according to call progress
- RPA such as Dentweb, Dr. CRM, and Amis have been developed, and the EMR that can be supported is being expanded

* Examples of Seoul Chicago Dentistry currently in use

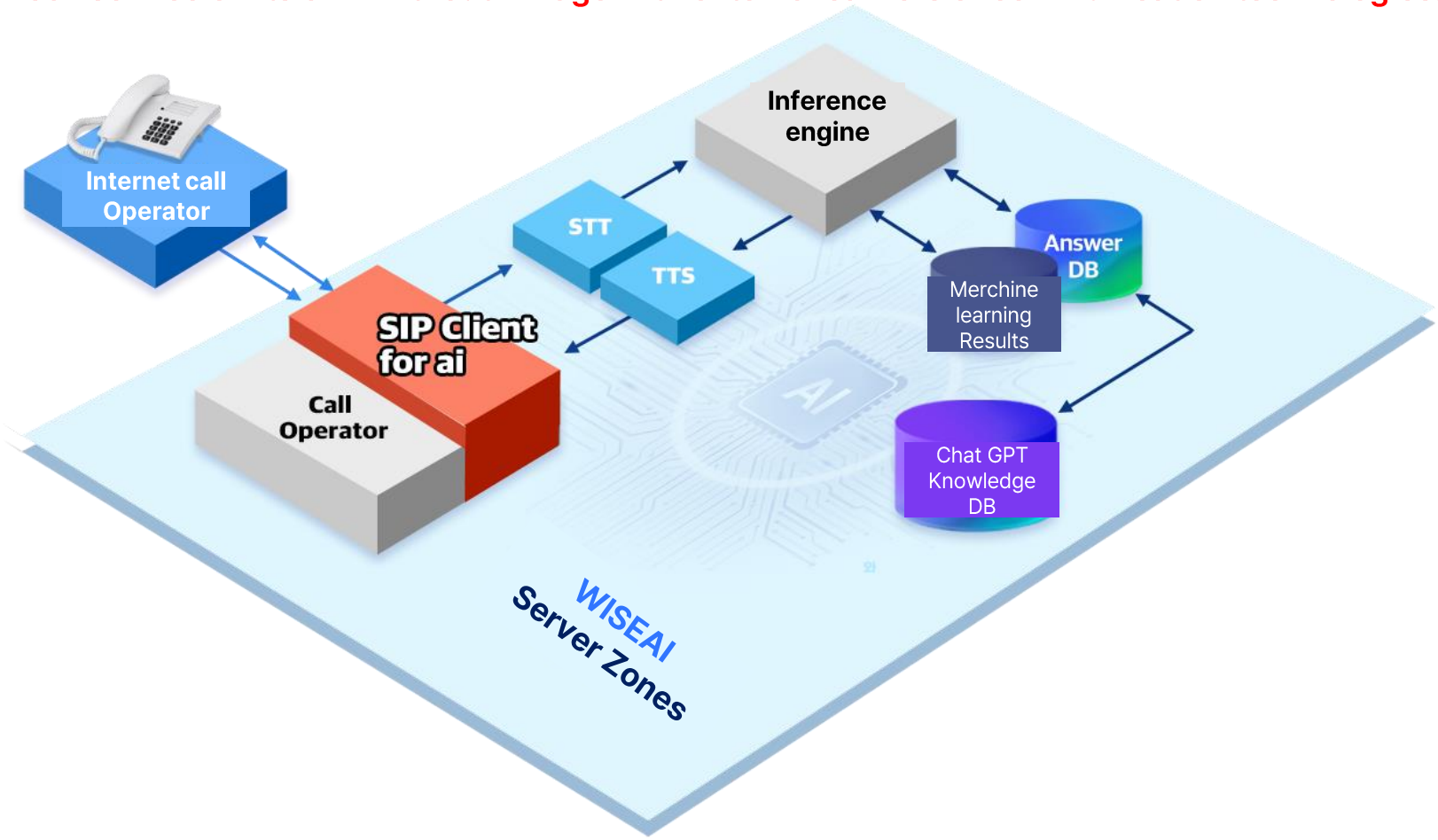
Reservation **Alterlation** **Cancellation**

* Patent Application: Artificial Intelligence Telephone Reservation System and Method (Application Number: 10-2022-0041279)

5. AI Communication-based technologyWaiSIP: SIP(Session Initiation Protocol) Client For AI

WaiSIP (Wai SIP client for ai Technology) allows AI to control all transmissions and receptions without the need for speakers or microphones.

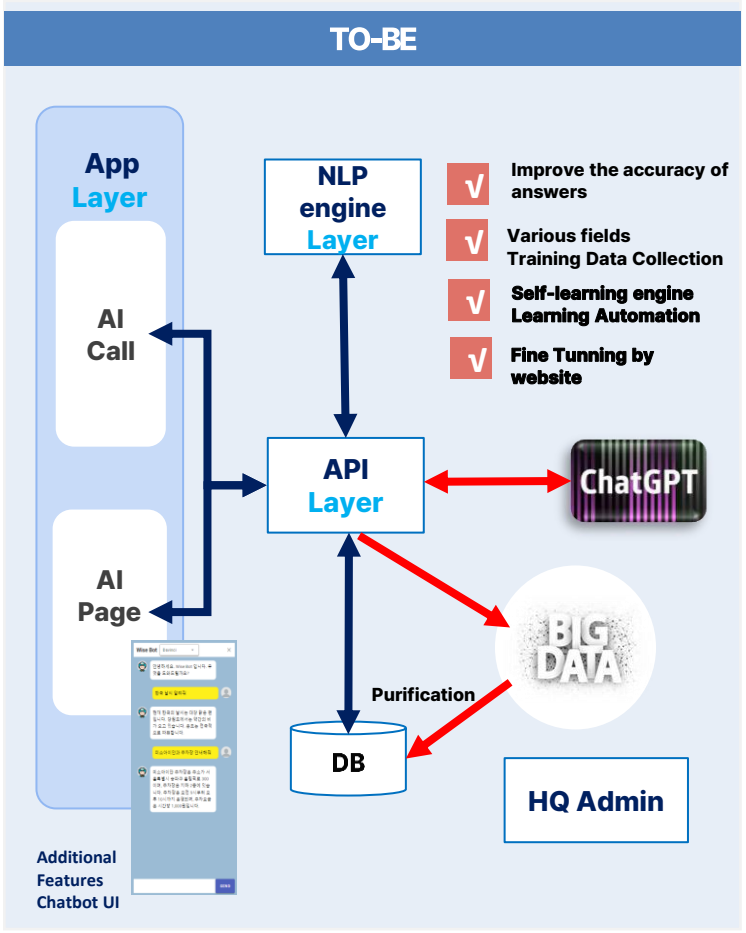
It enables AI-Call service on its own without linkage with external carriers or communication technologies.

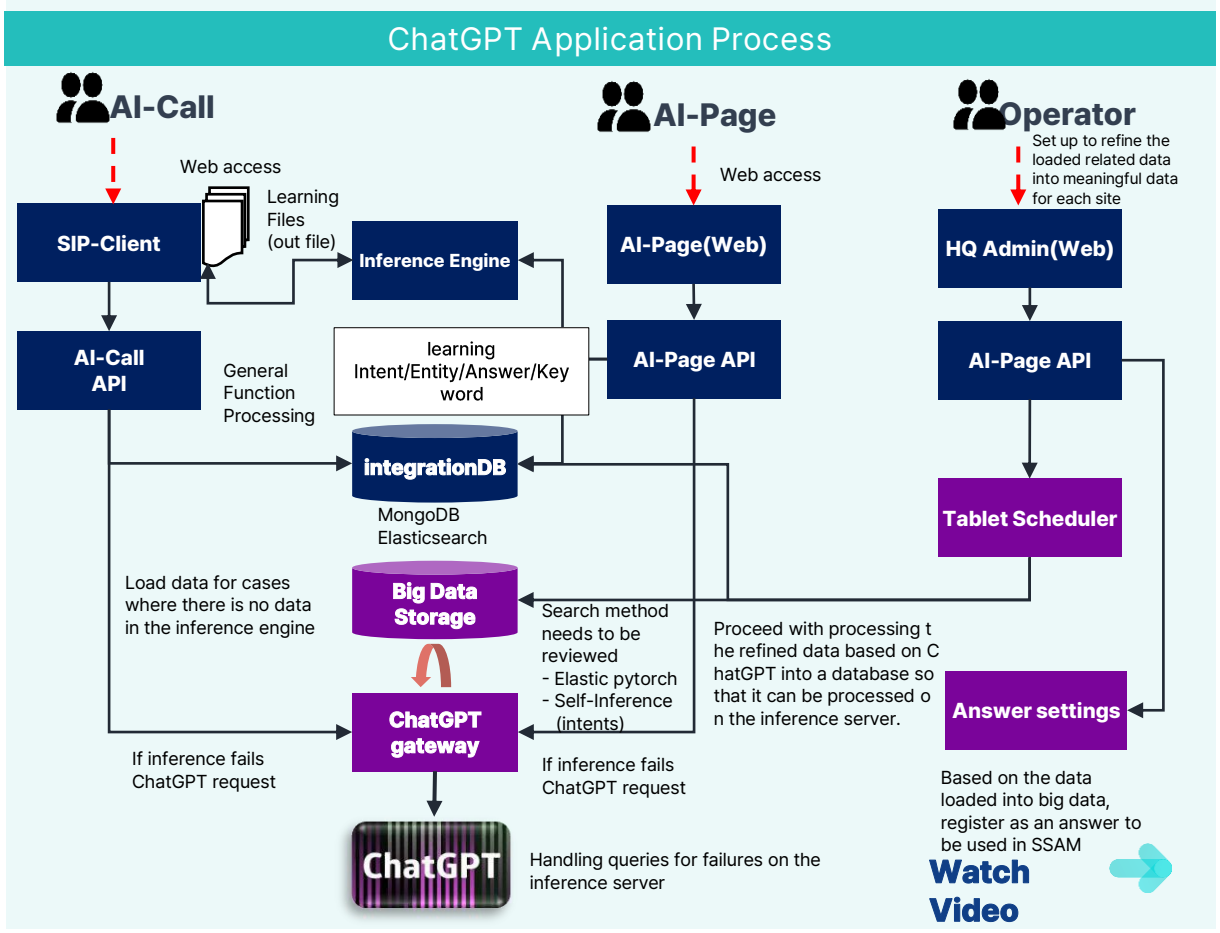


* Patent Registration: Artificial intelligence chatbot-based automatic call response service system (Registration Number: 10-2518448)
* Trademark Application: WaiSIP On Going

6. WaiGPT Engine Schematic (NLP + LLM)

WaiGPT is a next-generation AI model that fuses a large language model (Chat GPT (LLM)) with its own inference engine capable of pattern-based natural language processing (NLP). It uses WiseAI's own reasoning engine and ChatGPT linkage technology to provide accurate answers even for sentences that have not been trained



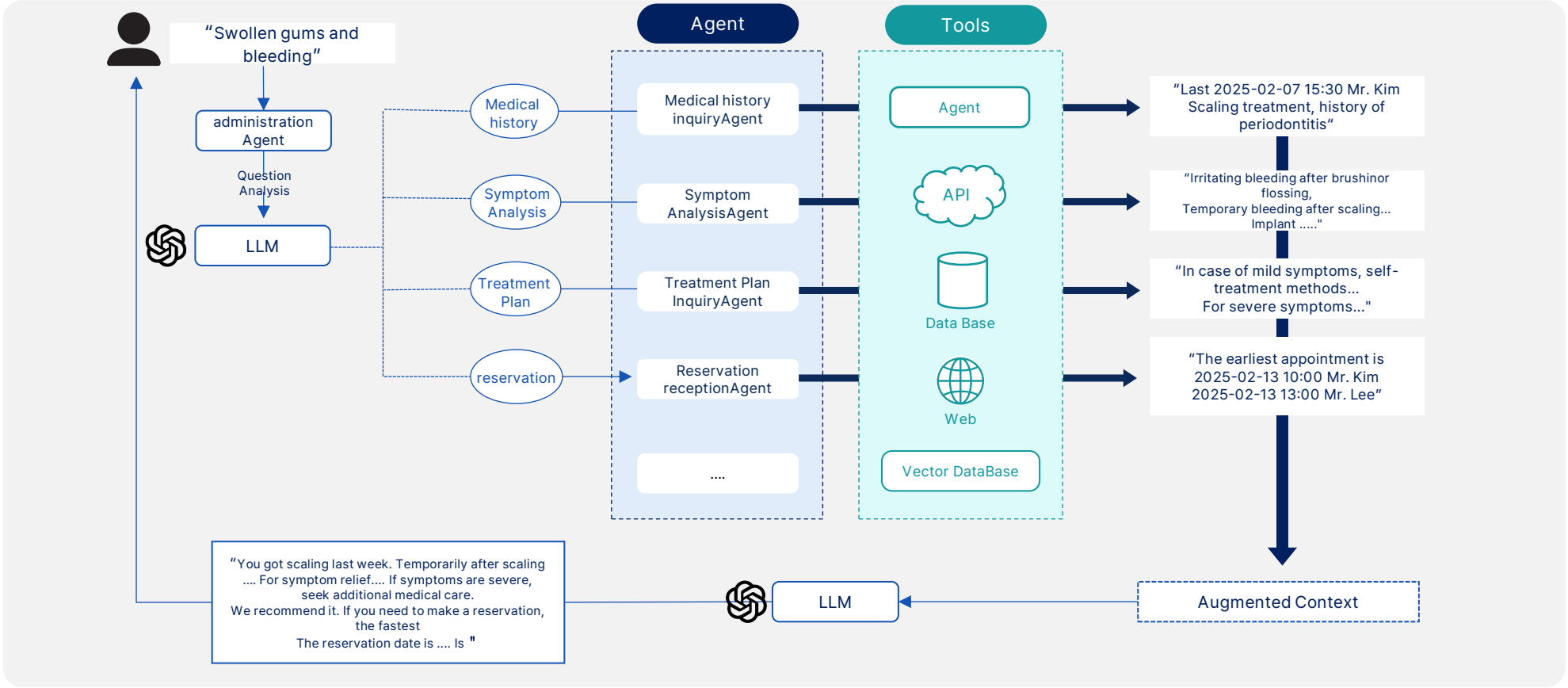


* Patent Registration: Automatic call response system using artificial intelligence chatbot (Registration Number: 10-2587501)
* Trademark Application: WaiGPT ongoing

7. RAG Based on hyper-personalized chatbot

It is a technology that can provide personalized medical information to each customer using a hyper-personalized chatbot based on RAG (search augmentation generation) technology.

Each customer's question intent (intent) is classified into four main categories, and customized answers are provided through RAG (search augmentation generation) using agents that match each intent.



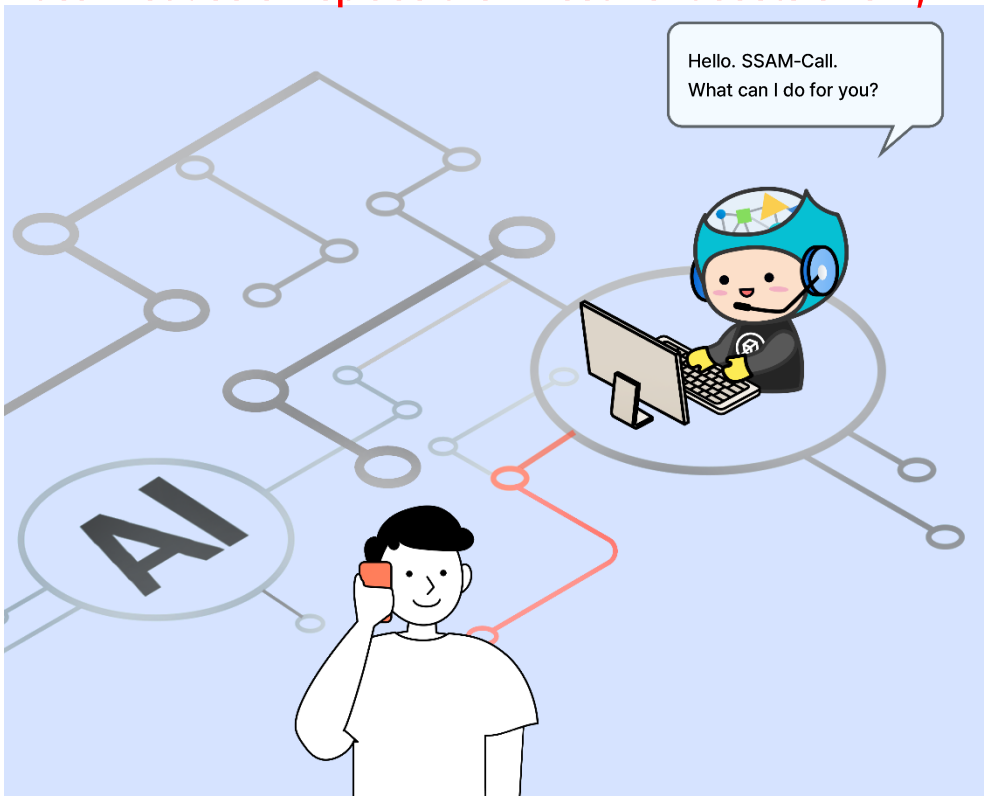
- Patent Application: Personalized chatbot system for outbound use that combines EMR software and RPA technology for medical institutions (Application No: 10-2024-0194114)

8. AI-Call

SIP Client For AI technology provides inbound and outbound two-way AI-Call technology.

In particular, you can select the intent to use, enter an answer, and enter a basic greeting to activate the AI-Call service immediately.

It can reduce or replace the investment costs of CTI, IVR, and CRM required for call center operation.



Main Features

1. Provides inbound and outbound bidirectional capabilities.
2. Basic inbound call can be opened just by selecting an intent and entering an answer, and outbound call is possible just by writing a scenario.
3. By linking Chat GPT, it is possible to provide answers to unprepared questions and build knowledge data.
4. You can use RPA to automatically process reservations, reservation changes, and cancellations.
5. All conversations and summaries can be viewed through HQ and can be heard if needed.
6. It supports keypad voice recognition to receive keypad input in the same way as ARS.

* An intent is a title that defines the intent of a customer's question.
  e.g.) Company introduction, parking lot information, restaurant information, etc.

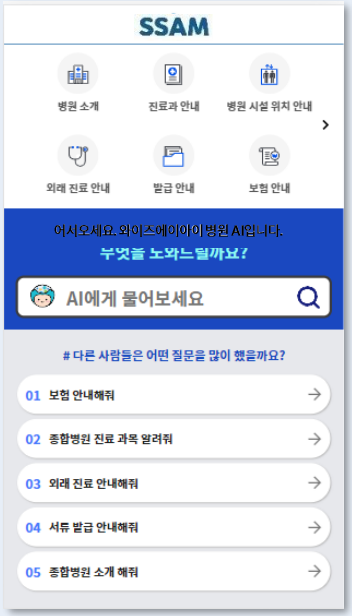
* Patent Registration: Automatic call response system using artificial intelligence chatbot (Registration Number: 10-2587501))
* Patent Application: Artificial Intelligence Telephone Reservation System and Method (Application Number.: 10-2022-0041279)
* Patent Registration: Automatic call answering method using smartphone and its system (Registration Number: 10-2397668)
* Patent Application: AI-based call system and method using voice control (Application Number.: 10-2023-0046776)

9. AI-Website

Moving away from the existing uniform homepage, AI technology is used to understand the intent of customers' questions.

It is a homepage suitable for the AI era of briefing materials. It also serves as the main screen for the robots offered.

LG Electronics' guide robots are being distributed with our inference engine and AI-Page platform.



①Logo Area

②Menu icon area

③Search Area

④Content area

Search results surface
Apply animation content according to menu characteristics
Added PLAY& SKIP button when applying animation

⑤Intentions Navigation Area

Additional Input for Question Guide: Predicted list exposure with next question, quickly search for the information customers want

Original website

Hospital-centered homepage

What you need is
It's all on the homepage.
Find it and click on it

The homepage shows detailed information through several pages, but customers have to click on all the pages to find what they want, and it is difficult to read, and in the end, they cannot find what they want and have to consult with the hospital by phone.

AI - website

Customer-centric homepage

If you just ask a question,
our hospital's professional teachers
We will find it at once and
explain it in an easy way.
Solve all the questions predicted
through the intent area at once!!

When customers enter their questions, Depth You can easily find the answer without any questions, and you can understand everything with one question by showing the next intent that customers are expected to be curious about through the intent area.
In particular, by introducing Chat GPT into the inference engine, any question can be actively answered.

* Patent registration: A system that provides automatic query answering service on the homepage (registration number: 10-2351388)
* Patent registration: Intent-based question/answer service provision device and method (registration number: 10-2386898)

10-1. Business Scalability: AIoT

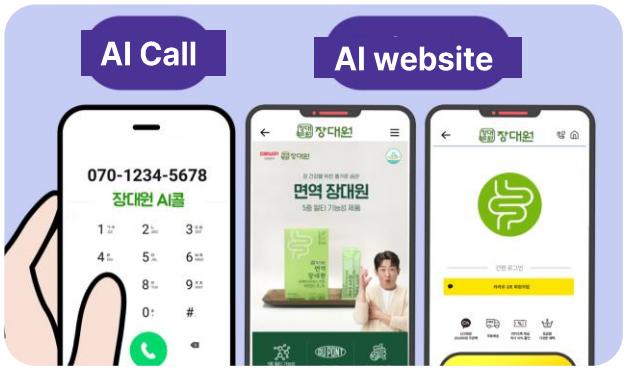
What is AIoT? It is an abbreviation for 'Artificial Intelligence of Things' and is a service that combines AI and Internet of Things (IoT) technology into one,and can be applied to all industries and occupations in the future, and plays a role such as guidance and repurchase through the global AI customer center 24 hours a day, 365 days a year.

Apply AI Customer Center and Design QR

*The QR URL redirects to the Jangdaewon shopping mall

Build a lifetime customer center

By Product | By Service | Live Shopping Mall



Benefits and design for customer influx Marketing utilization through DB security through QR production.
The AI platform provides various experiences such as product information, cautions, discount benefits, AI product recommendations, reviews, and repeat purchases.

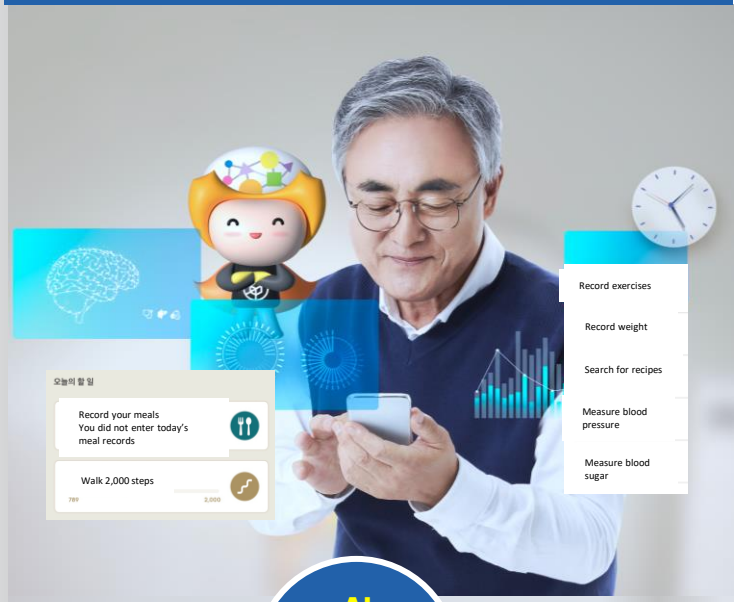
10-2. Business Scalability: AiME Alpha

AiME Alpha combines dementia diagnosis, AI face/voice recognition, and dementia R&D from the UK-DRI in the UK.

AI-based lifelong dementia care services

Diagnosis of dementia

Dementia Care



Customer influx

Step 1
AI dementia diagnosis

- MMSE-DS Test (A test for analyzing changes in cognitive function in the early stages of dementia)
- Pupil tracking

Step 2
AI Facial recognition. Voice recognition

- AI facial recognition and motion analysis
- Facial expression and emotional analysis
- Voice analysis (Tone, volume, pauses)
- Voice spectrum real-time analysis

Step 3
Korean/British Medical Cooperation

- Speech and behavior-based Diagnostics
- Combining Mind Cafe's psychological counseling know-hows with King's College's dementia R&D

AI dementia Step by step care

Step-by-step treatment with algorithms (inbound/outbound calls)

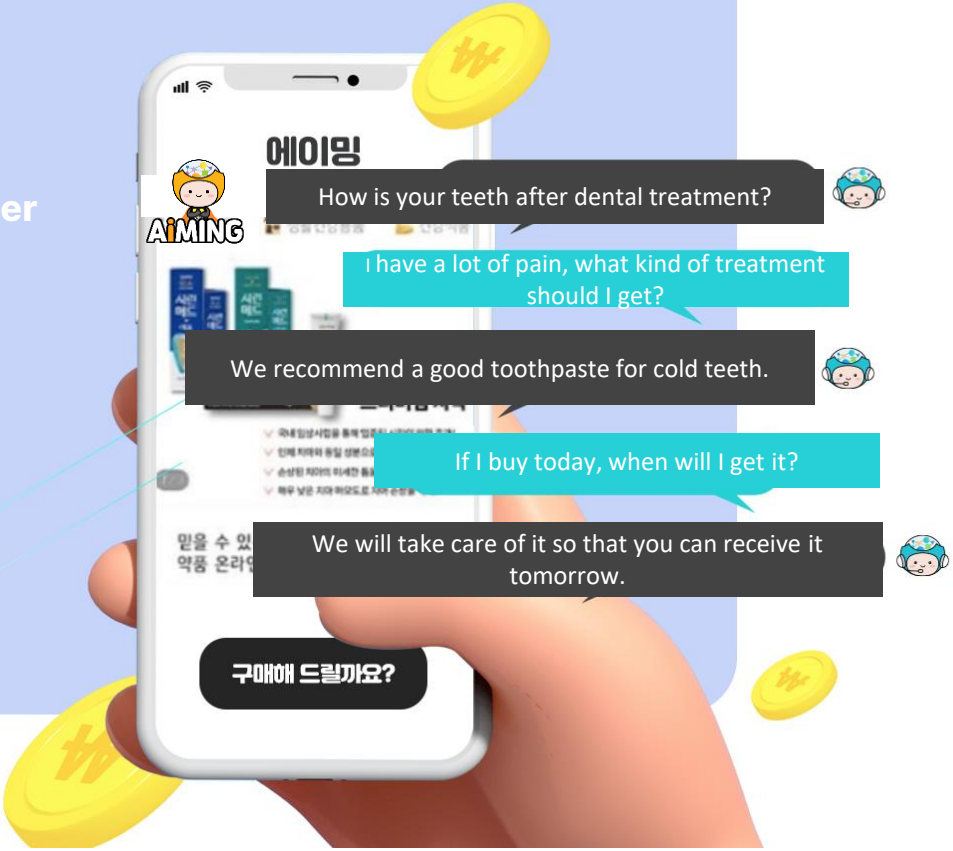
Life long Care

10-3. Business Scalability: AiMING

Aiming is an AI-targeted marketing platform that helps new patients flow by supporting marketing activities such as meta (Instagram, Facebook), blogs, and search advertisements by hospitals and clinics in combination with Dent-On services.

Dentistry | Ophthalmology | Health Examination Center | Plastic Surgery | Derma-tology | Nursing Hospital | Orthopedics | Psychiatry Clinic | Korean Medicine | Specialized Hospital

Related to the 10 medical subjects
To provide a customized products that customers need with AI



11. Preparations for R&D_ Technology Special Listing in Progress

We are promoting the following preparations for the listing of special technology in 2025. Our platform is an AI Communication Platform (AICP) platform for AI-powered communication.
In order to replace human-to-human communication with human-AI, we have advanced the technology for understanding (judgment), communicating well (communication), and fast and accurate work processing (action) in order to understand (judgment), communicate well (communication), and develop a pattern-based language reasoning engine technology that considers multilingual processing specialized for human-to-AI communication.

< Key Core Technologies>

"Pattern-based language inference engine technology considering multilingual processing specialized in communication between AI and humans"

NO.	Element Technology Name	function
1	Pattern-based language reasoning engine technology considering multilingual processing specialized for AI and human communication	judgment
2	RPA technology without API connection AI customer response and reservation reception technology that can control the electronic chart (EMR) of hospitals and clinics	action
3	Personalized chatbot technology that automatically generates customized information and communicates with customers through outbound/chatbots	Communicate

11. Preparations for R&D_ Technology Special Listing in Progress

We are focusing on developing a secretary service using AI conversation technology, and we are developing AI that is smarter than humans.

Functional changes in AiME

Step 1

AI Internet Telephone(AiME)

Completed the first stage beta open,
translated for overseas expc
acquired certification,
Overseas branch establishm
progress
ALL IN ONE MODEL FOR SMALL AND MEDIUM-SIZED BUSINESSES AND SOLE PROPRIETORS THAT
COMBINES AI, ARS, CTI, AND CRM

- AI contact center (ARS+CRM+CTI market: number of domestic and foreign businesses*20%*30,000 per month), number of domestic business registrations 9,667,000 (based on 2022 e-country index), difficulty in calculating the number of overseas business registrations
- **Estimated to achieve KRW 6.96 trillion in sales when 20% is introduced**

Step 2

AI Virtual assistant development

We are developing a service that can be answered by virtual assistants on various platforms.
AI is under research and development with the goal of launching an AI virtual assistant that answers voice questions for each product by photo on the website, social platform, home shopping, etc., as well as internet calls, by the end of this year.

- AI virtual assistant (number of large domestic and overseas shopping malls * 20% * 30,000 per month), estimated 300,000 domestic online shopping malls (as of 2020 National Tax Service)
- Estimated to achieve KRW 2.16 trillion in sales when 20% of domestic and foreign online shopping malls are introduced

Step 3

AI nursing secretary, functional secretary development

Based on our experience in introducing services in the medical field, we are developing a caregiver for each disease. In addition, we plan to gradually expand the existing professional groups (doctors, pharmacists, lawyers, tax accountants, etc.) to develop secretaries that can be used in various occupations.
We want to provide diagnostic assistance and care services through disease-specific secretaries, and we want to provide more granular professional secretarial services through function-specific secretaries.
By realizing the development of AI platforms and services for active care of geriatric brain diseases (centered on dementia and Parkinson's disease), we aim to provide dementia diagnosis assistance and care services to people around the world.

- Dementia Secretary
- Parkinson's disease secretary
- Caregiver for each of the top 10 diseases
- AI show hosts, etc.

Dementia Diagnosis Assistance and Care Services

- The number of Alzheimer's patients in the U.S. is expected to reach 65.7 million in 2023 (Global Data, Mar. 2011) The global digital healthcare market is expected to reach $509 billion (about 610 trillion won) by 2027
- Demand is expected to gradually increase as the number of nursing assistants for each disease is gradually

Reduced Construction Time

SSAM

12month ····▶ 3month ····▶ **1month**

AiU

1month ····▶ 3Week ····▶ **1week**

12. AI System Construction Status

Disease-specific AI system construction

Project Name	Organization Name	content	Remarks
Neck and lumbar disc patients using AI chatbot Establishment of pre-consultation and post-care system	Mocury Oriental Medicine Hospital	In order to improve the efficiency of medical work and increase patient (customer) satisfaction, we introduced a system that enables 24-hour consultation and medical response using the Internet and telephone.	technology Ministry of Information and Communication (NIPA)
Establishment of SSAM-Call / SSAM-Page-based customer response system for efficiency of customer reservation process for medical insurance health checkups	Medipium	To streamline the reservation process for medical insurance health checkup hospital customers (patients, patients' families), we built a conversational AI solution-based SSAM_ Call /SSAM_Page system	
SSAM-Call/ SSAM-Page for Efficient Worker Health Checkups Utilization checkup process and after-care system establishment	apollo Health Checkup Center	Introduced SSAM-Cagg / SSAM-Page system based on conversational AI solution to improve the response system of hospital customers (patients, patients' families)	
SSAM-Call/ for Efficiency of COVID-19 Patient Care Process Establishment of SSAM-Page-based patient care system	Myongji Hospital	SSAM-Call, SSAM Page to provide COVID-19 home treatment patients Counseling, medical treatment guidance services, and online appointment management services are provided.	
Multifunctional dementia care and medical assistant robots Development spread support project	Seongnam Medical Center	Multifunctional dementia care and medical assistant robots ⇒ Dementia Support: Accumulate singing data to help patients with mild dementia ⇒ Transporting goods: Pharmaceutical delivery and inpatient goods delivery	Korea Robot Korea Industry Promotion Agency(KIRIA)
R&D project to foster research-oriented hospitals (Advancement of digital health management platform using personalized AI guide bot)	Korea University Anam Hospital Chungbuk National University Hospital	Cancer patient medical information analysis and guidebot delivery platform construction, patient-centered smart home care management solution (SW) development Establishment of a community-linked smart medical management platform, realization of patient self-management system through the development of hyper-personalized AI guide bots	Korea Health Industry Development Institute (KHIDI)

Build a language-specific AI system

Project Name	Organization Name	Implementation language	Remarks
Robot Medical Information System Establishment	Eulji Hospital	Korean, English	AI-based medical support platform Customer concierge service robot
SSAM-Call System construction	JEI(Japan)	Korean, Japanese	Through SSAM CALL platform export Providing AI CALL service for Japan

Build AI systems at scale

Division	Organization Name	Remarks
Tertiary Hospital	Gachon University Gil Hospital, Eulji Hospital, Myongji Hospital	Robot, Virtual Care Center
Secondary Hospital	Mochary Oriental Hospital	SSAM-Call, SSAM-Page, HQ System
Primary Hospital	Safe Dentistry, Chicago Dental Hospital, Misoeye Eye Clinic	Robot, RPA Reservation, SSAM-Call, SSAM-Page

Scaling AI Systems by Industry

Project Name	Organization Name	content	Remarks
Intelligent logistics collection, inspection, vision recognition, AI, integrated automation, S/W supply	Etners	Using vision recognition technology, photograph the items when collecting/ inspecting the brought items, Reduce the omission rate by providing and learning data	NIPA Core Industry Cloud Demonstration Project

13. Major Competitors

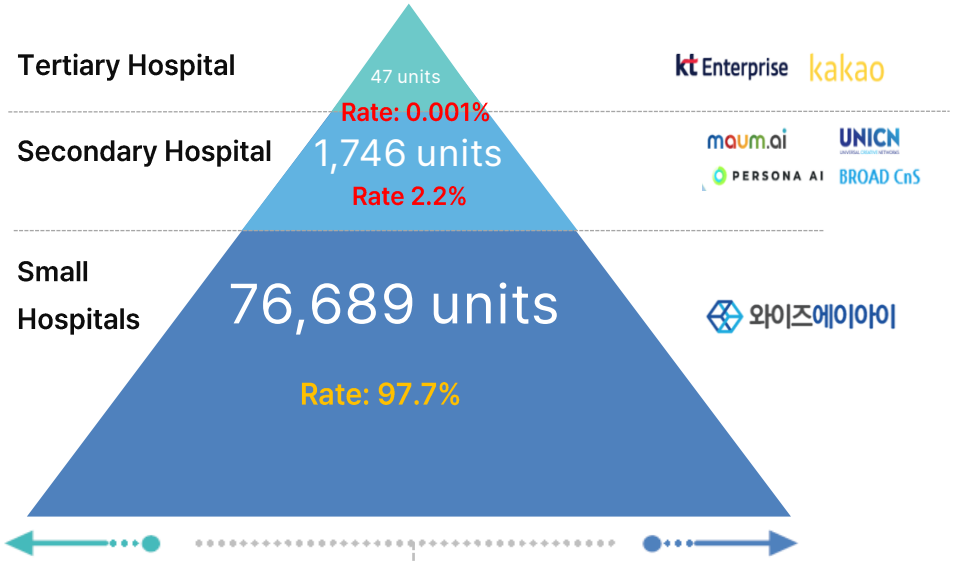
WiseAI is a company with expertise in the medical field and has the strength of providing a large number of accumulated databases and artificial intelligence solutions that can be exported overseas.

category	Saltlux	셀바스AI	Maum AI	PeopleLink	Vibe Company	Plunit (Saltlux series)	Bridgetec
solution	Talkbot Studio Voice Studio	Selvy deep TTS Selvy Chatbot	AITelemarketer	굿ARS	AI Assistant	Son Secretary	ForCus
Sales	30.8 billion won in '23	53 billion won in '23	'10.2 billion won in 23 years	'1.4 billion in 23 years	'30 billion won in 23 years	(Saltlux series)	'23 53.5 billion won
Competitors' Advantages	• Chatbot-based artificial intelligence big data solution	• Artificial intelligence-based medical solution development and service	• Voice Bot responds to customers to promote sales, and supports quality control through Auto QA • Artificial intelligence R&D capabilities • Development of artificial intelligence solutions in various fields	• Customizable such as admin page setting, scenario addition, etc. Specific number, mass transmission possible/separate sound source and time can be set	• Korea's first development, two-way conversation technology proven bycommercialization for more than 15 years • National Cancer Center 'National Cancer Knowledge Information-centered Artificial Intelligence-based ConsultationChatbot ServiceEstablishment	• GPT language model to perform tasks on mobile	• ARS solution that precisely verifies CRM and customer transaction information and provides optimal answers • Customized services such as grade, age, gender, and region are available, and optimized in connection with AI voice bots
Competition of WiseAI	• About 10 billion contents specialized for hospitals/medical fields Possession of machine learning results (DB secured) • Expertise in the field of artificial intelligence medicine	• Based on the experience of providing and operating a storage system to more than 3,000 hospitals and clinics in Korea, it has a sales channel and a stable profit structure in the medical industry.	• Although telemarketers and agents are separated, we are easy to use because we are integrated into a unified service that includes consultation and outbound telemarketing (marketing, sales promotion, etc.).	• 45 languages and a multilingual inference engine that can be exported to more than 150 countries	• We provide not only chatbots but also answer services combined with voice.	• Improving accuracy in existing DB through Chat GPT linkage technology, collecting learning data in various fields through refinement, related patents pending	• Bridgetech is a company specializing in finance, and we provide AI services that can be used in various fields such as medical, bio, robot, and logistics (image recognition).

13. Major Competitors

Major competitors are mostly focused on the built-in type for high-level hospitals due to the nature of AICC, which requires reflection of customer requirements and linkage with infrastructure services. WiseAI has developed a subscription-based service that reduces the construction period and cost based on its own technology, and can provide services not only to senior hospitals but also to primary hospitals and hospitals by department.

By hospital size (based on number of beds)



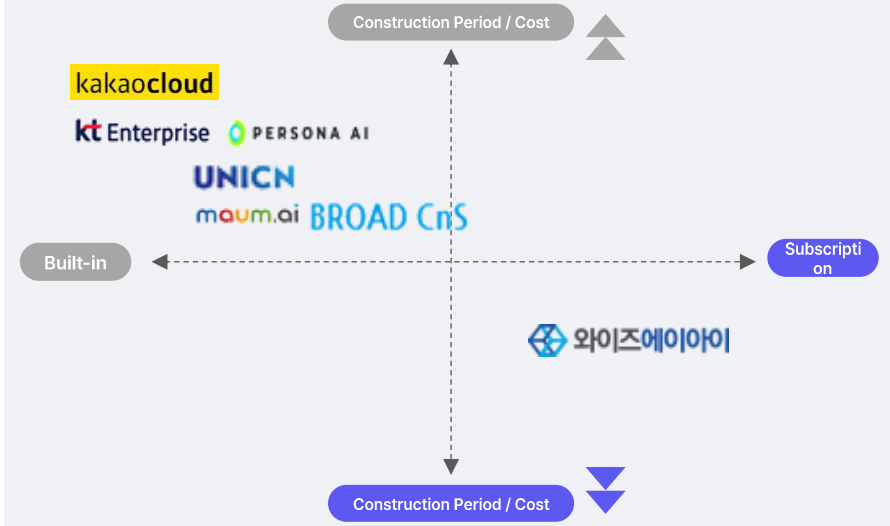
Secondary / tertiary hospital

Companies: Kakao, Maum AI, etc.
Main type of supply: Built-in type
Size: 1,793 (about 2.3% of total)
Estimated total market size of AICC
In hospitals and clinics: KRW 1688.2 billion
Scale of secondary/tertiary hospitals:
KRW 537.9 billion (30% of total)

Small clinics

Companies: WiseAI
Main form of supply: Entry-level
Scale: 76,689 (about 97.7% of total)
Estimated total market size of AICC in hospitals and clinics
: KRW 1688.2 billion
Primary Hospitals and Departments Total
: KRW 1.1503 trillion (70% of the total)

Solution Type



Built-in

Companies: Kakao, LG, Maum AI, etc.
Main Features
(1) It takes a long time to build and costs a lot to build
(2) Supply to hospitals of a certain size or higher (2nd~3rd hospital)
(3) Physical space is required according to the construction environment

Subscription

Companies: WiseAI
Key Features
(1) Affordable price and can be supplied within 2 weeks
(2) Subscription-based method suitable for small hospitals
(3) No need for separate devices/equipment in SaaS form

14. Company Vision & Values (Social Responsibility) – Your AI for you to understand you

Beyond work, to healing and treatment!

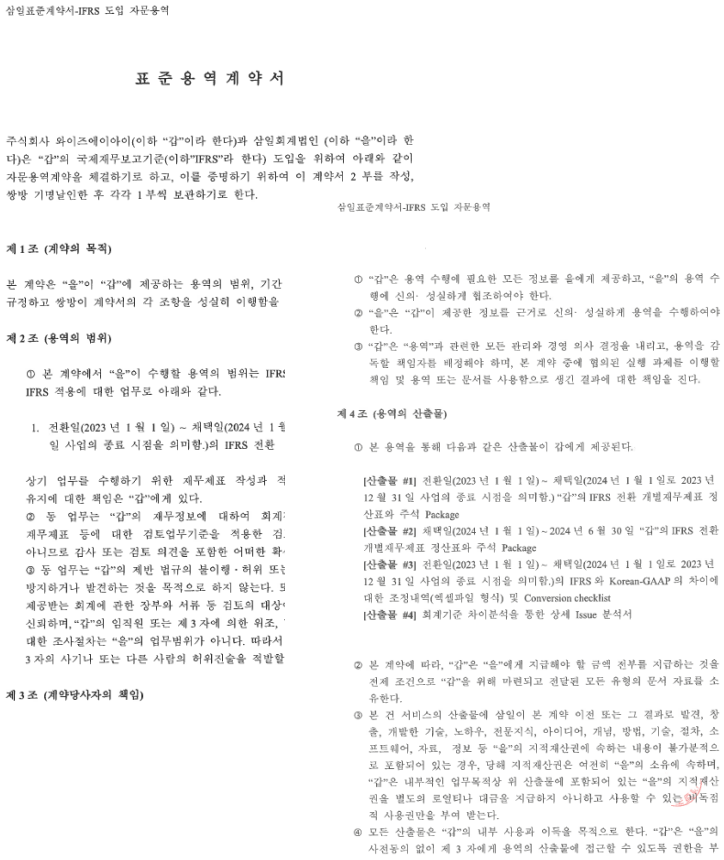
AI Customer Center (SAM), AI Internet Phone (Amy), AI Dental Care Platform (IU Denton), AI Silver Care (AMIE Alpha), AI Targeted Marketing Platform (AIMING), who understands you, for you, and the people who make your AI. WiseAI

People all over the world can easily install AI dissemination that can be used	AI pursues public interest in connection with public welfare services	Counseling at school and Providing friendly AI at home	AI service for the socially disadvantaged	AI service that can diagnose/care non-face-to-face for each disease
AI, which was difficult to access due to the need for expertise, time, and a lot of money to utilize AI, can be easily supplied at a lower cost and can be easily used by anyone.	By providing AI to public welfare services, it connects with social welfare services such as nursing home caregivers and community centers, and eliminates welfare blind spots through continuous communication.	Inbound from schools, kindergartens and academies Providing guidance using response and outbound functions to provide a channel of smooth communication with families and contribute to the prevention of domestic and social violence	Elderly people living alone, the poor, orphans, the disabled, etc. ESG management practices that fulfill corporate social responsibility by providing more easy-to-use and affordable services for the socially disadvantaged.	Not only dementia, but people all over the world Specialist treatment for various diseases Providing AI services where possible. Experts Top 10 diseases that can be used for you AI content development is being promoted.

"We will move forward as a company that takes the lead in realizing social values in line with the policies of the era of daily AI nationwide."

15. IFRS Conversion and PA Preparation

We are preparing to switch to International Financial Reporting Standards (IFRS) for listing, and we are in the process of conducting PA (Private Accounting) by an external professional agency.



삼일표준계약서-IFRS 도입 자문용역

표 준 용 역 계 약 서

주식회사 와이즈에이아이(이하 "갑"이라 한다)과 삼일회계법인 (이하 "을"이라 한다)은 "갑"의 국제재무보고기준(이하"IFRS"라 한다) 도입을 위하여 아래와 같이 자문용역계약을 체결하기로 하고, 이를 증명하기 위하여 이 계약서 2 부를 작성, 쌍방 기명날인한 후 각각 1 부씩 보관하기로 한다.

삼일표준계약서-IFRS 도입 자문용역

제 1 조 (계약의 목적)

본 계약은 "을"이 "갑"에 제공하는 용역의 범위, 기간 규정하고 쌍방이 계약서의 각 조항을 성실히 이행함을

제 2 조 (용역의 범위)

① 본 계약에서 "을"이 수행할 용역의 범위는 IFRS IFRS 적용에 대한 업무로 아래와 같다.

1. 전환일(2023 년 1 월 1 일) ~ 채택일(2024 년 1 월 일 사업의 종료 시점을 의미함.)의 IFRS 전환

상기 업무를 수행하기 위한 재무제표 작성과 적 유지에 대한 책임은 "갑"에게 있다.

② 동 업무는 "갑"의 재무정보에 대하여 회계 재무제표 등에 대한 검토업무기준을 적용한 검 아니므로 감사 또는 검토 의견을 포함한 어떠한 확

③ 동 업무는 "갑"의 제반 법규의 불이행 · 허위 또는 방지하거나 발견하는 것을 목적으로 하지 않는다. 또 제공받는 회계에 관한 장부와 서류 등 검토의 대상 신뢰하며, "갑"의 임직원 또는 제 3 자에 의한 위조, 대한 조사절차는 "을"의 업무범위가 아니다. 따라서 3 자의 사기나 또는 다른 사람의 허위진술을 적발할

제 3 조 (계약당사자의 책임)

① "갑"은 용역 수행에 필요한 모든 정보를 을에게 제공하고, "을"의 용역 수행에 신의· 성실하게 협조하여야 한다.

② "을"은 "갑"이 제공한 정보를 근거로 신의· 성실하게 용역을 수행하여야 한다.

③ "갑"은 "용역"과 관련한 모든 관리와 경영 의사 결정을 내리고, 용역을 감독할 책임자를 배정해야 하며, 본 계약 중에 협의된 실행 과제를 이행할 책임 및 용역 또는 문서를 사용함으로 생긴 결과에 대한 책임을 진다.

제 4 조 (용역의 산출물)

① 본 용역을 통해 다음과 같은 산출물이 갑에게 제공된다.

[산출물 #1] 전환일(2023 년 1 월 1 일)~ 채택일(2024 년 1 월 1 일로 2023 년 12 월 31 일 사업의 종료 시점을 의미함.)"갑"의 IFRS 전환 개별재무제표 정산표와 주석 Package

[산출물 #2] 채택일(2024 년 1 월 1 일)~2024 년 6 월 30 일 "갑"의 IFRS 전환 개별재무제표 정산표와 주석 Package

[산출물 #3] 전환일(2023 년 1 월 1 일)~ 채택일(2024 년 1 월 1 일로 2023 년 12 월 31 일 사업의 종료 시점을 의미함.)의 IFRS 와 Korean-GAAP 의 차이에 대한 조정내역(엑셀파일 형식) 및 Conversion checklist

[산출물 #4] 회계기준 차이분석을 통한 상세 Issue 분석서

② 본 계약에 따라, "갑"은 "을"에게 지급해야 할 금액 전부를 지급하는 것을 전제 조건으로 "갑"을 위해 마련되고 전달된 모든 유형의 문서 자료를 소유한다.

③ 본 건 서비스의 산출물에 삼일이 본 계약 이전 또는 그 결과로 발견, 창출, 개발한 기술, 노하우, 전문지식, 아이디어, 개념, 방법, 기술, 절차, 소프트웨어, 자료, 정보 등 "을"의 지적재산권에 속하는 내용이 불가분적으로 포함되어 있는 경우, 당해 지적재산권은 여전히 "을"의 소유에 속하며, "갑"은 내부적인 업무목적상 위 산출물에 포함되어 있는 "을"의 지적재산권을 별도의 로열티나 대금을 지급하지 아니하고 사용할 수 있는 비독점적 사용권만을 부여 받는다.

④ 모든 산출물은 "갑"의 내부 사용과 이득을 목적으로 한다. "갑"은 "을"의 사전동의 없이 제 3 자에게 용역의 산출물에 접근할 수 있도록 권한을 부

용역계약서

주식회사 와이즈에이아이(이하 "갑"이라 함)은 삼정회계법인(이하 "을"이라 함)과 재무결산지원 업무와 관련하여 2024 년 월 일자로 다음과 같이 용역계약(이하"본 계약"이라 함)을 체결한다.

제 1 조 목 적

"본 계약"의 목적은 "갑"의 재무결산지원 업무와 관련하여 "을"이 "갑"에게 자문용역을 제공하는데 그 목적이 있다.

제 2 조 용역의 범위 및 수행절차

"본 계약"에 따라 "을"이 "갑"에게 제공할 용역(이하 "본건 용역"이

1. 와이즈에이아이의 2024 년 기초, 2024 년 반기 및 20 재무결산지원 자문
2. 기말재무제표에 대한 외부감사인 대응 지원

제 3 조 용역산출물

"본건 용역"을 통하여 "을"이 "갑"에게 제공 예정인 산출물은 다음

1. 와이즈에이아이의 2024 년 기초, 2024 년 반기 및 2024 년 기
2. 주요 Accounting Issue 메모

제 4 조 일정

① "본건 용역"의 기간은 계약체결일로부터 2025 년 2 월 28 일까지

②"을"은 "을"이 통제할 수 없는 사유로 인하여 위 일정이 지연되더 "갑"의 책임 있는 사유 또는 "을"의 책임 없는 사유로 인하여 "갑"에게 추가비용을 청구 할 수 있다.

③ "본 계약"이 체결되기 전에 "본 계약"과 관련하여 "을"이 수행 계약"의 효력이 미친다.

제 5조 용역 수행팀

①"본건 용역" 김태준 상무이사의 주도로 수행된다.

②"을"은 필요한 경우 위 사람에 준하는 능력과 정험을 갖춘 다른 사람으로 위 인원을 대체할 수 있다. 단, 이러한 경우 "을"은 사전에 "갑"에게 통보 한다.

제 6조 보 수

① "을"에 대한 보수의 상세 내역과 기타 지급조건은 다음과 같다

구 분	지급기한	금 액
착수금	2024 년 9 월 30 일	₩ 7,000,000
중도금	2024 년 11 월 30 일	₩ 7,000,000
잔 금	2025 년 2 월 28 일	₩ 6,000,000

② "을"은 제1항의 보수 외에 본 계약에 따른 업무수행과 관련하여 발생하는 실비 변상적 비용을 "갑"에 별도로 청구하며, 이 경우 "갑"은 해당 비용을 지급하여야 한다.

③ 제1항의 규정에 의한 착수금 · 중도금 · 잔금지급 시 세법에서 정한 부가가치세를 가산하여 지급한다.

④ "을"은 보수, 비용, 세금을 포함(이하 "청구금액"이라 함)한 지불청구서를 "갑"에게 교부하여야 한다.

⑤ 용역 종료 후 본 계약 제2조에 규정된 업무와 관련하여 "갑" 에 대한 "을" 의 추가적인 업무가 발생하는 경우 또는 "을"이 용역수행기간 중 본 계약 또는 계산서 등에 의한 계획 대비 추가적인 시간 또는 인력을 투입하여야 하는 경우에는 "갑"은 "을" 에게 "을" 이 추가 투입한 시간 또는 인력에 대한 보수 및 비용을 별도로 지급한다. 다만, 이에 따른 보수금액은 "갑" 과 "을" 이 본 계약에서 정한 보수를 기준으로 상호합의에 의하여 정하는 것으로 한다.

제 7 조 "갑"의 경영자 역할 수행

① "갑"은 "본건 용역"의 수행 방향 설정 및 감독 등 주요 의사결정을 제공할 권한 및 책임을 갖는 관리자를 지정하여야 한다.

2

- **Contract name: Consultation service contract for the introduction of international financial reporting standards**
- **Purpose of contract: Initial IFRS application related to the introduction of IFRS**
- **Contract Period: October 1, 2024 ~ March 31, 2025**
- **Counterparty: Samil PwC**

- **Contract name: Financial settlement support and external auditor response service contract**
- **Purpose of contract: Provision of financial settlement support and advisory services**
- **Contract period: September 30, 2024 ~ February 28, 2025**
- **Counterparty: Samjong Accounting Firm**

16. Signed a sponsor contract for listing on the KOSDAQ market

In September 2023, we signed a contract with Korea Investment & Securities as a representative sponsor for listing on the KOSDAQ market, and we are in full swing with an initial public offering (IPO) for a special technology listing.

코스닥시장 상장을 위한

대표주관회사 선정계약서

발 행 회 사 : 주식회사 와이즈에이아이

대표주관회사 : 한국투자증권 주식회사

주식회사 와이즈에이아이(이하 "갑"이라 한다.)와 한국투자증권 주식회사(이하 "을"이라 한다.)는 "갑"의 코스닥시장 상장을 위한 대표주관회사 선정계약을 다음과 같이 체결한다.

제 1 조 (계약의 내용)

"갑"은 "을"을 "갑"의 코스닥시장 상장을 위한 대표주관회사로 선정하며, "을"에게 "갑"의 코스닥시장 상장을 위한 주식의 인수를 의뢰한다. "을"은 "갑"의 코스닥시장 상장을 위한 대표주관회사로서 "갑"의 코스닥시장 상장을 위한 주식을 인수하며, "갑"의 코스닥시장 상장을 추진함에 있어 대표주관 업무를 수행한다.

제 2 조 (경영관리실태, 재무 및 회계관리 실태에 대한 자도 및 점검)

"을"은 본 계약 후 "갑"의 코스닥시장 상장 추진을 위해 "갑"의 경영관리실태, 재무 및 회계관리실태(이하 경영관리실태 등), 발행회사 및 그 최대주주 등에 대한 평판 등을 자도 및 점검 하여야 하며, 그 사항을 코스닥시장 상장 시점에서의 상장예비심사 청구서 반영하여야 한다.

제 3 조 (자료의 제출)

"을"은 제2조의 사항을 점검하기 위해 필요하다고 인정되는 다음 각호의 자료의 제출을 "갑"에게 요구할 수 있으며, "갑"은 특별한 사유가 없는 한 이에 응하여야 한다.

1. 조직도, 이사회 의사록 및 주주총회 의사록
2. 회계감정에 관련된 자료
3. 자금조달 및 사용실적 현황 자료
4. 재무상태표, 손익계산서 및 부속명세서
5. 특수관계인과의 거래현황 자료

- 1 -

- **Contract name: Contract for selection of representative sponsor company for listing on KOSDAQ market**
- **Purpose of contract: Selected Korea Investment & Securities as the representative host company for listing on the KOSDAQ and performed the representative supervision work in promoting the listing on the KOSDAQ market.**
- **Contract period: September 18, 2023 ~ until the date of filing of the securities report**
- **Counterparty: Korea Investment & Securities**

와이즈에이아이, 한국투자증권 주관사 선정... IPO 본격화

입력2023.09.18. 오후 2:07 기사원문

김찬미 기자

1 댓글 가가

와이즈에이아이 WISEAI

(출처=뉴시스/NEWSIS) /사진=뉴시스

[파이낸셜뉴스] 인공지능(AI) 플랫폼 전문기업 와이즈에이아이가 초격차 기술특례를 통한 기업공개(IPO)를 본격화한다. 와이즈에이아이는 한국투자증권과 코스닥 시장 상장을 위한 대표 주관사 계약을 체결했다고 18일 밝혔다.

지난 2020년 설립한 와이즈에이아이는 다국어 추론엔진과 AI 통신프로토콜(SIP) 기술 등 보유 중인 고유 AI 기술을 활용해 다양한 AI 고객 응대 플랫폼을 개발·공급 중인 기업이다. 대표적으로 고객의 응대와 예약을 대신 관리해 주는 AI 고객센터(AICC) 플랫폼 '쌤버스(SSAM-Verse)'가 있다.

쌤버스는 AI 콜센터(인·아웃바운드 콜)를 비롯, AI 홈페이지, AI 챗봇, AI 로봇(LG 클로이 가이드봇) 등 여러 AI 서비스가 포함된 종합 솔루션이다. 쌤버스는 높은 답변 성공률을 바탕으로 다양한 고객사에 공급되고 있다. 현재 쌤버스는 70억개가 넘는 학습데이터를 축적했으며, 답변 성공률은 95.9%에 달한다.

- Source: (Newsis) WiseAI, selected as the organizer of Korea Investment & Securities... IPO in full swing 2023.09.18.

17. Promotion of participation in exhibitions

We have participated in representative dental exhibitions/conferences such as the Korean Society of Oral and Maxillofacial Implantology (KAOMI) and the Korean Society of Orthodontics,and are attracting great attention by operating our own exhibition booths and promoting the DentOn service that helps hospitals operate.
By the end of 2024, it plans to participate in a number of major dental-related exhibitions such as the Korean Society of Dental Prosthodontics and YESDEX.

와이즈에이아이 AI 고객관리 플랫폼 '덴트온' 연이은 호평 세례

이가영 기자 young@sda.or.kr | 등록 2024.10.21 07:58:08 | 제1085호

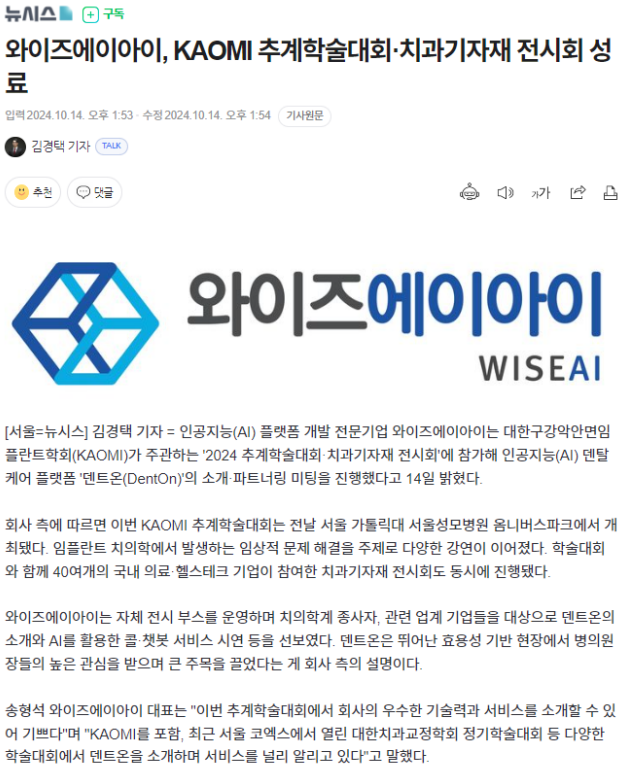
개원의 호응 속 KAOMI·교정학회 출품 성공 마무리

▲ KAOMI 황재홍 회장이 와이즈에이아이 송형석 대표에게 감사패를 전달했다(사진제공_와이즈에이아이).

[치과신문_이가영 기자 young@sda.or.kr] 인공지능(AI) 플랫폼 개발사 와이즈에이아이가 지난 10월 13일, 대한구강악안면임플란트학회(회장 황재홍, 이하 KAOMI) 추계학술대회와 함께 진행된 기자재전시회에서 큰 관심을 받으며 개원의들의 발길을 사로잡았다.

국내 의료 및 헬스테크 기업 등 40여개사가 참가한 이번 전시회에서 와이즈에이아이는 AI 고객관리 플랫폼 '덴트온' 서비스의 AI 콜·챗봇 시연과 이벤트를 선보이며 이목을 끌었다. 앞서 지난 10월 10~11일 양일간 서울 코엑스에서 열린 대한치과교정학회(회장 김정기·이하 교정학회) 정기학술대회 전시회에서도 호응을 얻은 바 있다.

- Source: (Dental Newspaper) WiseAI's AI customer management platform 'DentOn' has received successive favorable reviews 2024.10.21.



뉴시스 구독

와이즈에이아이, KAOMI 추계학술대회·치과기자재 전시회 성료

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김경택 기자 TALK

추천 댓글

와이즈에이아이 WISEAI

[서울=뉴시스] 김경택 기자 = 인공지능(AI) 플랫폼 개발 전문기업 와이즈에이아이는 대한구강악안면임플란트학회(KAOMI)가 주관하는 '2024 추계학술대회·치과기자재 전시회'에 참가해 인공지능(AI) 덴탈 케어 플랫폼 '덴트온(DentOn)'의 소개·파트너링 미팅을 진행했다고 14일 밝혔다.

회사 측에 따르면 이번 KAOMI 추계학술대회는 전날 서울 가톨릭대 서울성모병원 옴니버스파크에서 개최됐다. 임플란트 치의학에서 발생하는 임상적 문제 해결을 주제로 다양한 강연이 이어졌다. 학술대회와 함께 40여개의 국내 의료·헬스테크 기업이 참여한 치과기자재 전시회도 동시에 진행됐다.

와이즈에이아이는 자체 전시 부스를 운영하며 치의학계 종사자, 관련 업계 기업들을 대상으로 덴트온의 소개와 AI를 활용한 콜·챗봇 서비스 시연 등을 선보였다. 덴트온은 뛰어난 효용성 기반 현장에서 병의원 장들의 높은 관심을 받으며 큰 주목을 끌었다는 게 회사 측의 설명이다.

송형석 와이즈에이아이 대표는 "이번 추계학술대회에서 회사의 우수한 기술력과 서비스를 소개할 수 있어 기쁘다"며 "KAOMI를 포함, 최근 서울 코엑스에서 열린 대한치과교정학회 정기학술대회 등 다양한 학술대회에서 덴트온을 소개하며 서비스를 널리 알리고 있다"고 말했다.

- Source: (Newsis) WiseAI, KAOMI Fall Conference and Dental Equipment Exhibition Successfully Completed 2024.10.14.